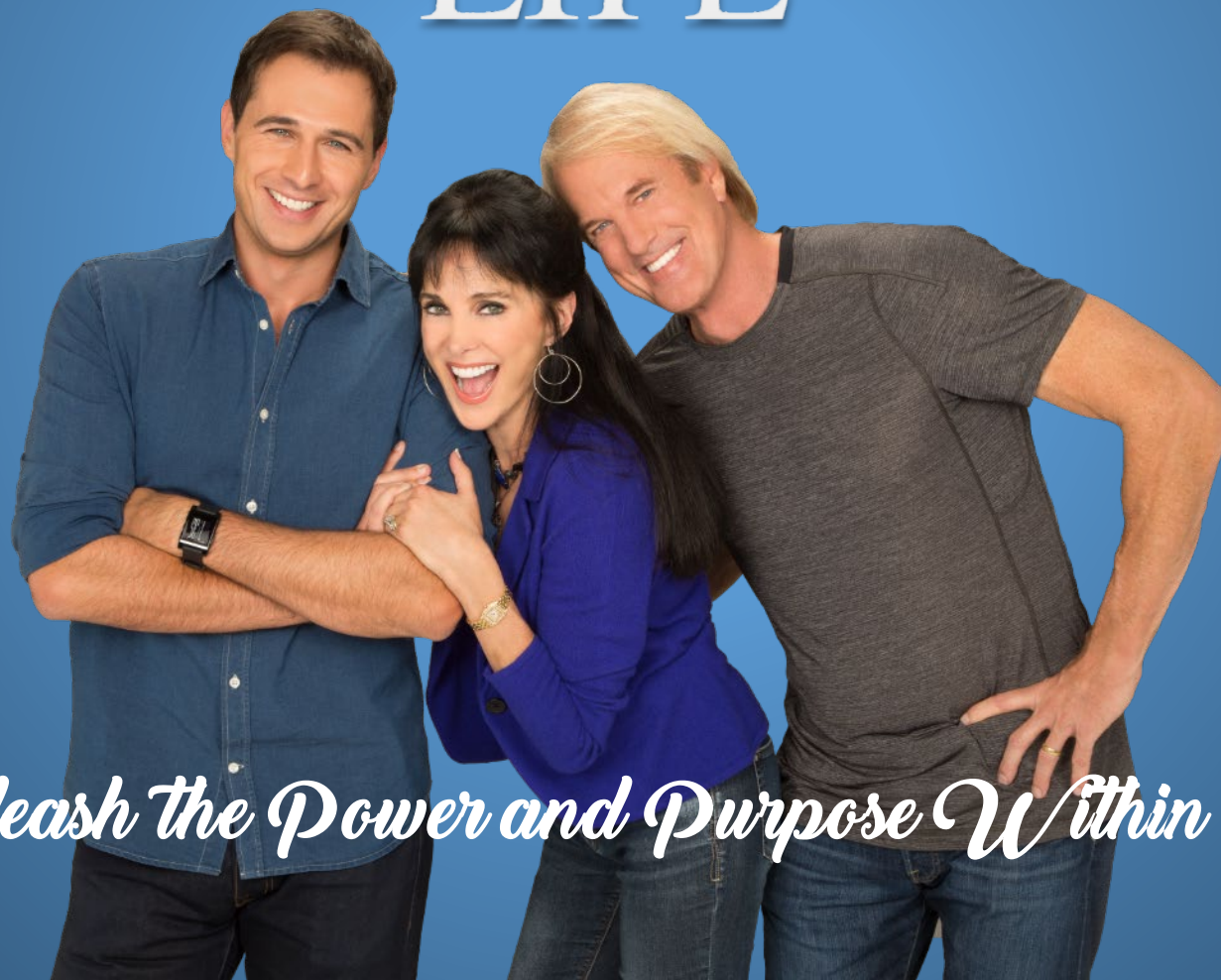


John  Tesh
INTELLIGENCE
FOR YOUR
LIFE



Unleash the Power and Purpose Within You!

The Shows

John Tesh INTELLIGENCE FOR YOUR LIFE



The John Tesh Radio Show
INTELLIGENCE FOR YOUR LIFE



Intelligence for Your Health
with Connie Sellecca



INTELLIGENCE
for your life

MINUTES

**the john tesh
radio show**
Music and Intelligence for your life



**the john tesh
radio show**
Music and Intelligence for your life



Weekend Show

- » Weekday Radio Show
- » Weekend Show
- » Weekend "Best Of"
- » Intelligence for Your Health (3hr Show)
- » Intelligence for Your Life *Minutes*

*** OUR PROGRAMS ARE HEARD ON OVER 350 RADIO STATIONS ACROSS AMERICA ***

About The Shows

John Tesh
INTELLIGENCE
FOR YOUR
LIFE



The John Tesh Radio Show
– Daily
5hr. Daily – Weekdays



The John Tesh Show “Best Of”
5hr. Weekend Show
Available with or without music



The John Tesh Show
Weekend
3hr. Weekend Show



Intelligence for Your Health
with Connie Sellecca
3hr. Weekend Show



Intelligence for Your Life
MINUTES
Daily Vignette



The John Tesh Podcast
featuring Gib Gerard
Podcast

THE JOHN TESH RADIO SHOW *INTELLIGENCE FOR YOUR LIFE*

has grown to become an internationally syndicated radio powerhouse that is heard on over 300 radio stations across the USA, the UK, and around the world on American Forces Radio Network.

The John Tesh Radio Show

Launched in 1999 as a weekend show and grew to a daily program in 2003.

Today, the Tesh brand has over
34 million gross
impressions/per wk, while John’s Facebook page has a weekly reach of
15-20 million

About The John Tesh Radio Show



the john tesh radio show

Music and Intelligence for your life



the john tesh
radio show
Music and Intelligence for your life

the john tesh
radio show
Music and Intelligence for your life
Weekend Show

Sample Shows
Demo Audio



Show Demo



Morning Drive
Demo

The John Tesh Radio Show

The 5-hour-long daily program is heard in all time slots and features a unique combination of real-life knowledge, expert advice, and conversation starters on the subjects that are important to listeners and their families— all surrounded by listeners' favorite music on multiple radio formats including Adult Contemporary, Hot AC, Classic Hits, Urban, and Oldies.

The John Tesh Radio Show – Daily 5hrs. M-F

The John Tesh Show – Best Of 5hrs. Weekend Show

The John Tesh Show – Weekend 3hrs.

Top Markets*

Atlanta WDDK, WDEF
Boston WFYX, WHOM, WKFY, WMAS, WWLI
Chicago WNSN, WSSR, WYMR
Houston KLTR
Los Angeles KATY, KBBY, KZXY
New York WKJY, WEBS, WHUD, WFPG,
WTBQ, WGHT, WFPG

Philadelphia WARM, WFPG
Phoenix KFLG, KFMA, KFNX, KMXZ
Seattle KIXI, KKCW, KSTI
Tampa WJPT, WLRQ, WLYF, WWLL
Washington, DC WARM, WDYK, WLTF

*based on DMA

About IFYL Minutes

John Tesh
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Intelligence For Your Life Minutes

Daily Vignettes A daily dose of great information... Family, Health, Finance, Relationships, and more - All in a daily vignette.

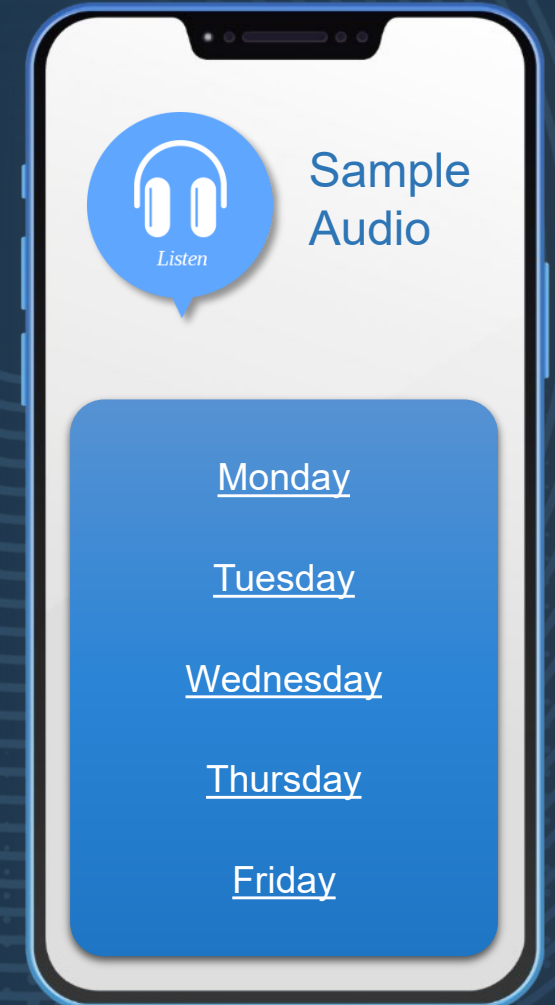
These daily vignettes (five days per week) are an opportunity for your station, and your advertisers to capitalize on John Tesh's instantly recognizable name and voice, and at the same time, providing your listeners with EXTREMELY COMPELLING CONTENT.

These are a great REVENUE GENERATING tool for your station!

Segment Sequence:

- Quick "Tease" by John Tesh
- Followed by a :30 national spot
- Followed by YOUR LOCAL :30 or :60
- Then the full "Intelligence" content "payoff" from earlier tease

The LOCAL :30 or :60 is an outstanding opportunity for your sales department to tie in a sponsorship to the whole **Intelligence For Your Life** brand!



About IFYH

John Tesh INTELLIGENCE FOR YOUR LIFE



Intelligence For Your Health *with Connie Sellecca*

Golden Globe and Emmy nominated actress and businesswoman Connie Sellecca is the host of the nationally syndicated *Intelligence for your Health* Radio Show.

Connie's listeners have learned to rely on her connection to the top clinicians and researchers in medical and wellness fields that are relevant to people in every walk of life.

"I think our show resonates with our audience because I am the audience. I'm always interested in improving my health, improving my relationships and understanding what motivates people to change for the better." — Connie Sellecca

'Intelligence for your Health with Connie Sellecca' is the first brand extension from Teshmedia's 'Intelligence for your Life' program.

Executive producer, Betsy Chase with access to the enormous resources of the IFYL research team.



Sample
Audio

About John Tesh

John Tesh
INTELLIGENCE
FOR YOUR
LIFE



Six music Emmys, two Grammy nominations, three gold records, seven Public Television specials and 8 million records sold. After more than three decades as an international entertainer, John Tesh's recording and live concert career continues to thrive today.

Whether at the solo piano, with a 12-piece 'big band' or an 80 piece orchestra, Tesh's ability to create a unique journey for concert fans with music and storytelling has taken him from the Red Rocks Amphitheater and the Coliseum in Rome to Carnegie Hall and The Kennedy Center. John's live television concerts, including the seminal 'Live at Red Rocks,' have raised more than 20 million dollars for Public Television.

Tesh's consistent popularity as a TV and Radio broadcaster has only amplified the personal connection with his loyal tribe of fans who get to listen to him 6 days a week on the 'Intelligence For Your Life' radio and television programs. The radio show alone amasses 40 million gross impressions/per week. John's Facebook page has a weekly reach of 20-25 million engagements/week. Tesh and his marketing team regularly utilize these robust platforms to promote his live concert performances.

Twenty five years and 50 plus recordings into his multi-faceted, ever-evolving musical and broadcast career, John Tesh's highly successful and varied career path also includes a string of #1 radio hits, a Keyboard Magazine Performance award, 12 years as an investigative journalist for the CBS TV Network, a 10-year run as anchor on Entertainment Tonight, broadcast host and music composer for the Barcelona and Atlanta Olympic Games, and the unique distinction of composing what critics have hailed as "The greatest sports theme song in television history," the NBC SPORTS' NBA Basketball Theme.

A self-proclaimed school "band geek" playing trumpet in marching and jazz bands in junior high and high school, Tesh was proficient on the trumpet and piano from the age of six. He studied privately with teachers from The Julliard School, and was named to the New York State Symphonic Orchestra in high school while also playing Hammond B3 in 3 Long Island rock bands.

About Connie Sellecca

John Tesh
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Intelligence for Your Health with Connie Sellecca

Golden Globe and Emmy nominated actress and businesswoman Connie Sellecca is the host of the nationally syndicated *Intelligence for your Health* Radio Show. Connie's listeners have learned to rely on her connection to the top clinicians and researchers in medical and wellness fields that are relevant to people in every walk of life. Says Sellecca, *"I think our show resonates with our audience because I am the audience. I'm always interested in improving my health, improving my relationships and understanding what motivates people to change for the better."*

Sellecca gained worldwide fame as the star of the hit television series *Hotel*, *Greatest American Hero* and *PS! Love you*. She has also produced and starred in dozens of network and cable TV movies. Connie was a spokesperson for Mother's Against Drunk Driving for 12 years and has developed the Sellecca-Tesh Foundation for the Forgotten Generation which places music and music-therapy in nursing homes. Connie and John have been married for 26 years. They have two children and three grandchildren.

'*Intelligence for your Health with Connie Sellecca*' has been on the air for eight years and is the first brand extension from Teshmedia's '*Intelligence for your Life*' program. It is executive-produced by Betsy Chase and has access to the enormous resources of the IFYL research team.

About The Podcast



The Podcast



In “The John Tesh Podcast,” we delve deep into the profound questions of life, offer insights on overcoming adversity, and provide practical guidance on personal transformation. John’s own remarkable journey, which includes working as a Correspondent for CBS News, hosting two Olympic Games, cohosting “Entertainment Tonight,” and overcoming what was supposed to be a terminal Cancer diagnosis, has paved the way for a podcast that will inspire and empower you.

Welcome to “The John Tesh Podcast,” where SIX TIME Emmy-winning and Grammy-nominated musician & composer, award-winning journalist and former host of “Entertainment Tonight”, invites you on a transformative journey towards discovering your life’s purpose and conquering life’s challenges. Whether you’re a fan of John’s work in the entertainment industry or simply seeking clarity, hope, and the tools to navigate life’s challenges, join us on this empowering adventure. Subscribe now and start your own journey of transformation. Your next chapter begins here. Subscribe wherever you listen to podcasts. Don’t miss a moment of inspiration and transformation. Subscribe to “The John Tesh Podcast” today and embark on a life-changing experience. Your journey to purpose and personal growth awaits. Subscribe now! Visit <https://podcast.tesh.com/> for more information.



ABOUT GIB GERARD

*Gib Gerard is the co-host and producer of **The John Tesh Podcast**. He also appears on-air alongside John Tesh on the nationally syndicated radio show. You can also find him regularly appearing in films on Lifetime, Ion, and Hallmark.*

SPONSORSHIPS ARE AVAILABLE!

Contact Marc Siegel, Compass Media Networks, (914) 708-1440 [SEND EMAIL](#)



John Tesh
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TESH MEDIA IS THE PERFECT ENVIRONMENT FOR YOUR AUDIENCE!

INTERVIEWS • ENDORSEMENTS • FACEBOOK INTEGRATIONS

SPONSORSHIP HIGHLIGHTS

Host Read Messages
(:60)

Weekly Billboard Messages
(:10)

Social Media Mentions Per Month across Facebook

Host Reads on Weekly Podcast
(:60)

Interviews with Key Sponsor Staff and/or Experts

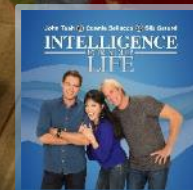
Customized Product/Service Segment Endorsements

FACEBOOK LIVE EVENTS

LIFESTYLE POSITIVE SOCIAL MEDIA POSTS



John helps Americans making better life decisions. From the Radio Program to Facebook Live Videos, helping our audience become smarter consumers is a big part of our mission.



About JohnTesh.com



Visit JohnTesh.com for more information on all ways to stay connected to John including concerts, piano courses, VIP coaching opportunities, books, music, and so much more...

SNAPSHOT JOHN TESH BIO

With 6 Emmy awards, 4 gold albums and an AP award for investigative journalism John Tesh has, for the past forty-five years, enjoyed international recognition as an award-winning journalist, composer, broadcaster, and concert pianist.

His *Intelligence For Your Life* radio programs air on over 300 stations and reach 9 million people each week.

John's highly successful and varied career path also includes six years as a correspondent for CBS News, a ten-year run as anchor on *Entertainment Tonight*, a broadcast host and music composer for the Barcelona and Atlanta Olympic Games, induction

into the National Radio Hall of Fame and the North Carolina Music Hall of Fame.

John also owns the unique distinction of composing what critics have hailed as "the greatest sports theme in television history" (Roundball Rock) for NBC Sports basketball broadcasts.

John's 7 live television concerts, including the seminal "Live at Red Rocks," have raised millions for Public Television.

In 2020, John published his memoir, *Relentless: Unleashing a Life of Purpose, Grit, and Faith*. John and his wife, Connie Sellecca, their two children and three grandchildren, live in Los Angeles, California.



JOHN TESH MAY BE BETTER KNOWN FROM HIS DAYS AS CO-ANCHOR OF ENTERTAINMENT TONIGHT, BUT HE IS BY FAR ONE OF THE MOST TALENTED MUSICIANS OF OUR TIME.

TESH'S TALENTS PERMEATE BEYOND HIS PIANO PLAYING & WRITING SKILLS, AND FLOW OVER INTO A VAST KNOWLEDGE OF THE MUSIC AND ITS ORIGINS.

TESHTV.COM



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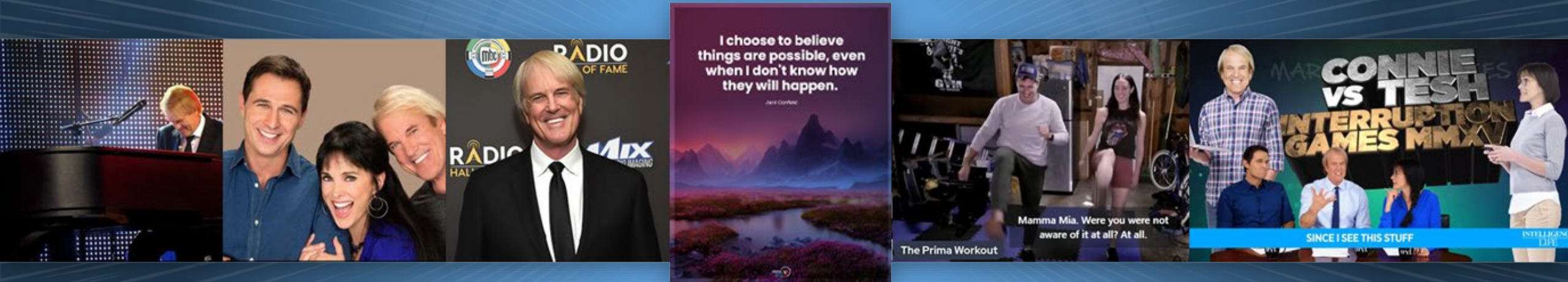
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INTELLIGENCE FOR YOUR LIFE



Unleash the Power and Purpose Within You!



Affiliate Contact:

Nancy Abramson

SVP, Affiliate Sales & Programming

nabramson@compassmedianetworks.com

compassmedianetworks.com

914-707-9963