

# THE RICK PARTY Show

- ✓ Urban Infused
- ✓ Sonic Ratings Explosion
- ✓ Signature National Voice

*Does your brand deserve a new type of custom radio experience that is short on break length but long on impact?*



**FORMATS:**  
RHYTHMIC CHR  
URBAN AC  
HIP-HOP / R&B  
HOT AC

*Rick has voiced promos for Fox, ABC, and is now the voice for ESPN's SportsCenter for weeknights as well as the newly minted voice for Audacy's **The Score** in Chicago and Seattle's Star 101.5FM*

**Sponsorships Available Now. Call (310) 242-8740**





Do you need a strong midday follow-up from mornings, we got you covered with *Doctor Party!* Rick brings custom produced breaks ushering-in a professional energy to the overall branding presentation.

You name the daypart — We bring 4 to 5 short yet impactful breaks each hour as part of an exciting 4-hour radio program.

Each break is between :10 to :35 sec in length depending upon content needs as we create a custom clock so

your sonic experience meets your exact broadcasting needs.

Rick is one of the most diverse and travelled voices in the history of contemporary radio, he can tailor his voice and geographic dialect to any format so you don't have to put a square peg in a round hole.

Here are some custom sonic experiences prepared for various stations around the country including the show's flagship WBMX in Chicago.



**Let The Party Do The Talking!**

**Copy-Splitting is  
Available for  
Regional or State  
Campaigns**

**100% U.S. Coverage**

**Compatible Custom  
Networks Available!**

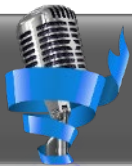


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# THE RICK PARTY SHOW



## FORMAT

RHYTHMIC CHR  
URBAN AC  
HIP-HOP / R&B  
HOT AC

## CORE DEMO

ADULTS 18-49

## DAYPART

WEEKDAYS 4 HOURS

## BENEFIT

THE BEST MIX MUSIC  
FOR MODERN URBAN &  
HIP-HOP/R&B MUSIC.

VOICED READS  
AVAILABLE.



*Rick is one of the most diverse and travelled voices in the history of contemporary radio! His voice is **heard by more than 200 million people a month** on TV and Radio.*