

FOR SPONSORSHIPS, CALL PAUL GREGREY 800-600-5099



Morgan Wallen



Carrie Underwood

Each week, a charted country star joins **Lon Helton** to count down the week's Top 30. Lon is a Nashville Insider, well-known by the stars. They tell unique, unrehearsed stories about their music, their friends, and their lives. The show is recorded LIVE each week on Nashville's historic Music Row.

"Country Countdown USA with Lon Helton" is a mix of current and recurrent music, with an emphasis on artist interviews and features. The show airs Saturday-Sunday for 3 hours mixing in music with artist interviews.



Black Shelton



Chris Young



Keith Urban



Jason Aldean



Reach Country Radio Listeners In Top Markets Across America with HALL OF FAME Content!



Keith Urban



Brantley Gilbert



Carrie Underwood



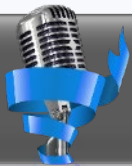
George Strait



Blake Shelton



- ✓ Lon Helton is the Show Creator and Host
- ✓ Inducted to the *Radio Hall of Fame 2022*
- ✓ Member of the *DJ Hall of Fame*
- ✓ Recipient of 17 ACM and CMA Awards
(The most of any country radio show host in history)
- ✓ Host of Numerous Radio Specials
- ✓ Country Radio's Best-Known Country Star Interviewer
- ✓ Publisher of *Country AirCheck*



COUNTRY COUNTDOWN USA

with Lon Helton



FORMAT

COUNTRY

CORE DEMO

ADULTS 25-54

DAYPART

**WEEKENDS
SAT/SUN**

BENEFIT

LON HELTON, HALL OF FAME AND 17X ACM/CMA COUNTRY INSIDER COUNTS DOWN THE HITS WITH A TOP ARTIST EACH WEEK RECORDED LIVE IN HIS NASHVILLE STUDIO. CHART-TOPPERS CALL IN TO THE SHOW, GUESTS TELL STORIES ABOUT THE MUSIC, AND THE COUNTRY MUSIC LIFESTYLE.

VOICED READS AND SPONSORSHIPS AVAILABLE



Each week, a charted country star joins Hall of Famer and 17x CMA/ACM Award- Winning host, Lon Helton counts down the week's Top 30.

Lon is a Nashville Insider, well-known by the stars. Together, they tell unique, unrehearsed stories about their music, their friends, and their Country-music centered lives. The show is recorded LIVE each week on Nashville's historic Music Row.