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THE
**FRANK
SKI** **SHOW**
WITH
**NINA
BROWN**

#1

**SHOW IN
TOP URBAN
MARKETS**





[WATCH VIDEO](#)



Frank Ski

TALENT HIGHLIGHTS

CELEBRITY EVENTS,
CHARITIES & COMMUNITY
INVOLVEMENT



ADVANTAGES

- ✓ Frank Ski is a Radio Legend
- ✓ 35 years as a DJ in radio
- ✓ On-air with continuous #1 ratings in the top Urban markets including Atlanta, Washington DC, and Baltimore
- ✓ One of the most potent pitchmen in contemporary radio
- ✓ Unparalleled List of Endorsements
- ✓ Frank Ski Kids Foundation is focused on various other organizations, and education initiatives
- ✓ Frank's INSPIRATIONAL VITAMIN – Popular Show Segment

MUSIC

- Club DJ
- **New** Album based on his *Frank's Kids' Travels* called "Climate Change"
- No. 1 Billboard Hot 100 single "WAP" by Cardi B and Megan Thee Stallion, won an American Music Award for Favorite Song

COMMUNITY

- Youth Bowl
- The Frank Ski Celebrity Wine Tasting
- Frank Ski Cruise International Trips



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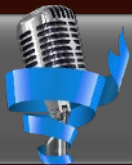
YOUTH EDUCATION & CLIMATE AWARENESS

Frank Ski is a staunch advocate for sustainability and climate change awareness. Each year Frank takes a group of students to climate-unique location to help educate young people on the wonders of our beautiful environment. Events throughout the year help to fund this project including Wine Tastings & Auction.

****2023 TRIP TO THE GLALPOGOS ISLANDS****

MENTAL HEALTH AWARENESS

Supporter and Mediator of *The Arc 12 Project OPEN LINES* HBCU-based original TV film telling stories of African American males facing Suicide and Mental Health Issues on College Campuses, aired in partnership with WHUT/Howard University Television – Receiving The Congressional *President's Service Award* for this initiative, WHUT and The Arc 12 Project



THE FRANK SKI SHOW



FORMAT

URBAN

CORE DEMO

AA ADULTS 18-49

DAYPART

WEEKDAYS – 4 HOURS

BENEFIT

**ENTERTAINING & FUN
PROGRAM FEATURING
THE URBAN RADIO
ICON, FRANK SKI.**

**VOICED READS AND
SPONSORSHIPS
AVAILABLE**



#1 URBAN SHOW IN ATLANTA & DC

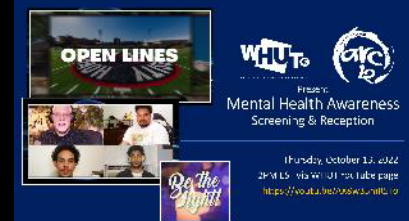
The Iconic Frank Ski is entertaining, informative, humorous and inspirational. The Frank Ski Show has it all. You won't want to miss the up-to-date commentary on breaking news headlines and entertainment-based topics as well as anything essential to Black Culture



**SALUTING BLACK OWNED & OPERATED:
ALLIANCE TAX SOLUTIONS**



**Frank's
INSPIRATIONAL VITAMIN**



TERRIFIC TEACHER TUESDAY



Frank Ski pictured
here with the 2022
NAB Marconi
Award-Winning
Cox Media Group
Atlanta K104/WSB
Team





Frank Ski

ABOUT

Radio and Television Personality, DJ, Music Producer, and Motivational Speaker



He is a radio broadcaster best known for hosting the top-rated program *The Frank Ski Show* for the past three decades. The up-tempo lifestyle program is designed to entertain, inspire, and inform every day. Atlanta's KISS 104.1 and V-103, Washington, DC's WHUR, and Baltimore's V103 and 92Q have all placed their trust in him, where they experienced record-breaking Arbitron ratings during his broadcast time.

Recently chosen by the leading radio industry's Digital and Radio Facts publication as one of the Top 10 Best Black Radio DJs, Ski is a proven leader and trusted voice in Atlanta's African American community.

Ski is signed to a global publishing deal with Sony/ATV Music Publishing. He is known for his impressive hip-hop, rap, gospel, and Baltimore club music catalog, which over the years has greatly influenced some of hip-hop's most memorable singles. One of his most popular songs was recently

sampled in the No. 1 Billboard Hot 100 single "WAP" by Cardi B and Megan Thee Stallion, which won an American Music Award for Favorite Song Rap/Hip-Hop. His song was also sampled in the 2018 hit "In This House" by Lil Wayne and Gucci Mane.

Throughout his music career, Frank Ski has written and produced numerous beloved singles, including "Doo Doo Brown," Hezekiah Walker's song "99 1/2," which won a Gospel Stellar Award, and the famous dance song, double-platinum selling, by Atlanta rapper V.I.C. entitled "Wobble." Ski has also brought his musical talent to television and film with contributions to soundtracks for *The Players Club*, *Ax' Em*, HBO's *The Corner*, and *The Wire*.

Frank Ski's career has evolved from a disc jockey and recording artist to radio, film, and TV personality, motivational speaker, journalist, producer, as well as a philanthropist working to help children and, most importantly, a devoted father.

Frank Ski



ABOUT Philanthropy and Community Service



Website: FrankSki.com
Instagram: [@frankski](https://www.instagram.com/frankski)
Twitter: [@frankski](https://twitter.com/frankski)
Facebook: [@frankski](https://www.facebook.com/frankski)

When not on-air or in front of the camera, philanthropy is Frank Ski's passion. He is well-known in Atlanta, Baltimore, and Washington DC as a visionary who looks beyond merely handing over money to children's programs but works to develop children as intellectual, creative, confident young people. His history of helping people in need is long and impressive. He finds responsibility in his celebrity to reach out, and in his words, "foster a global sense of involvement."

Ski has not only been able to entertain and inform listeners on his weekly radio show, but he has also opened up many doors for his audience. Ski has served as host and spokesperson for many charitable and educational initiatives, including the International Civil Rights Walk of Fame. After the tragedy of Hurricane Katrina, he spearheaded an effort to raise hundreds of thousands of dollars for displaced families. Frank Ski raised nearly a half-million dollars for Hosea Williams Feed the Hungry and Homeless and Metro Atlanta Respite & Development Services. This non-profit agency assists children with special needs. He has also been involved with Rainbow Push Coalition, Hands on Atlanta, Leadership Atlanta, The T.J. Martell Foundation, and The Latin American Association.

Ski founded the **Frank Ski Kids Foundation** to

provide financial assistance to low-income youth applicants and youth-serving agencies to expand educational, athletic, and cultural learning opportunities. Since its inception, The Frank Ski Kids Foundation has provided once-in-a-lifetime experiences for children, including all expenses paid excursions to Rome and Florence Italy, The Amazon and to Ecuador to explore The Galapagos Islands and the Charles Darwin Research Station, as well as annual events such as the Youth Bowl and Kids Week. Hundreds of Atlanta's youth benefit from the positive opportunities the foundation provides each year. As a result, The Frank Ski Kids Foundation has received numerous awards and honors, including Black Enterprise Magazine's National Community Champion Award.

While philanthropy is his life's passion, Frank takes time to enjoy some healthy indulgences as well. His interests include SCUBA diving, deep-sea fishing, international travel, and wine collecting. Always one to promote giving back to his community, Frank emphasizes philanthropic work with his family and teaches them about his community's responsibility. Leaving each place a little better than he found it, Frank Ski's influence continues to grow not just in the communities where his voice is heard but also around the world.



Frank Ski

THE SHOW

Show Segments for Targeted Sponsorship

Inspirational Vitamin®

At the beginning and end of each show, Frank Ski's daily inspirational message is played, followed by an inspirational song. Special guest Gospel artists like Pastor Marvin Sapp, Fred Hammond, and religious community leaders like Bishop TD Jakes, Reverend Bernice King, and others also deliver the inspirational message following interviews. *The daily audio and video are posted online for listeners to replay and share*

20 Minute Mix

The duo gives the listeners a 20-minute music mix to get the audience dancing and feeling good, ranging from the best old school, latest R&B, and classic hip-hop

2 Truths & A Lie

Frank, Nina, and a nationally renowned comedian or celebrity play the highly entertaining game of "2 Truths & A Lie," where two of the hosts tell the truth, and one is telling a lie based on the chosen theme. Listeners call in and say whom they believe is lying and explain why. TSL driven as listeners excitedly play along and stay tuned in for the payoff of knowing who the liar truly is. Optional prize/contest for the correct caller

The Group Chat

Frank and Nina take the biggest topics on social media and talk about it with their listeners

Church's Check-In

This hilarious bit features funny clips from the churches that Frank gets invited to attend

Nina Brown's Entertainment Report

Nina delivers the latest in celebrity gossip complete with exclusive inside information

Brainteaser Friday

The listeners get a chance to figure out puzzles and riddles sometimes with the help of a famous comedian



THE
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SKI** **SHOW**
WITH
**NINA
BROWN**

THANK YOU!

**FIND OUT WHY FRANK SKI
IS THE URBAN ICON**



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