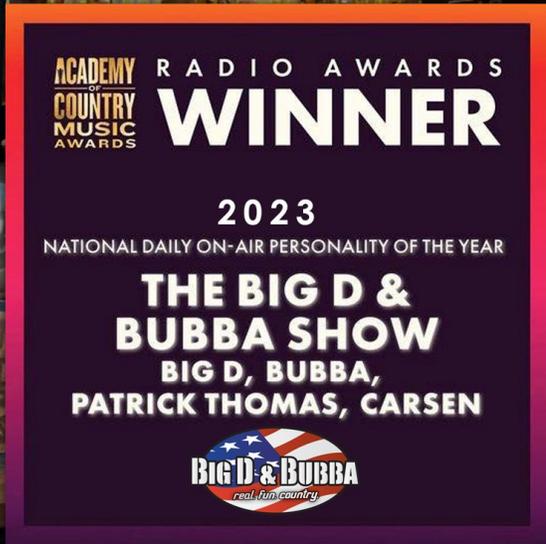




**MORNINGS 5AM – 10AM**





Country Radio Seminar 2023  
Featured Annual Event, Hosted by Big D & Bubba  
Barlines, Omni/Nashville

# Big D

Started in radio when Big D was 14 years old at a 1000-watt Christian radio station in Cookeville, Tenn. By the age of 17, hosted his first talk show, which led to his morning gig on an oldies station in the same city.

First country radio experience was he was 19 in Billings, Montana, where he fell in love with the country lifestyle.

Met his wife Kathy in Billings. Big D and Kathy have two sons, Zak and Gunner.

Something that you may be surprised to learn; In high school he was an Exchange Student, and spent time in Russia...before the wall fell...when it was still Communist! Talk about crazy! Seeing that, and the way that the poor people of Russia lived and suffered under that regime really helps solidify his love for the Good 'OI USA.

A private airplane pilot, and a big aviation buff, you can usually find him tinkering around the hangar messing with the plane when he's not on the radio.



# Bubba

At 14 years old, Bubba became a disc jockey at the local radio station in his hometown of Houma, LA.

Ever the nomad at heart, he went on to use radio to travel the world and worked at stations in places such as Guam and Tokyo. While working in those cities, I was able to travel extensively to countries & cities in Asia, Australia, and the South Pacific. Eventually homesick, he returned to the U.S. Trust Bubba, it happens to anyone who lives overseas for too long. You NEED America! Lol...

Other markets on his radio resume' include: Saginaw, Detroit, Michigan, Nashville, and El Paso, Texas. Other radio stints in various formats from Talk and Hip-Hop, to Rock & Classic Rock, in markets such as Reno, Nevada, Miami, Florida, New Orleans and Baton Rouge.

Bubba lives in Nashville with his three children (Olivia, Ava, and Frank).

A huge Frank Sinatra fan and a self professed "car-nerd" who uses free time to get behind the wheel. And, just like Big D...I too am also a private airplane pilot.



# Big D & Bubba are the Gold Standard in Country Radio Mornings!



## Consider These Facts:

- Established show with an amazing track record and excellent chemistry
- 5 localized liners per hour with local content you supply to BD&B daily
- Programmed for easy automation or live assist
- Listener engagement in every aspect of the show both on-air and on-line
- No outside inventory: 2 national minutes per hour in show (14 min local)
- **Big D & Bubba** are available to attend major events in your market
- Daily recycling promos for use outside of morning drive
- Strong social media presence including posting Youtube In-Studio Performances, Instagram and Facebook Reels, Live Facebook Events

## Incredible Social Network:

- Facebook: 334K
- Twitter/Instagram: 65K
- YouTube: 36K
- TikTok: 1.6M Likes
- A proven track record developing engaging and fun on-line content for your website
- **Big D & Bubba** have access to all of the hottest Country artists and National Celebrities

## Advantages over other syndicated shows or a local show:

- Independently-Owned and Operated Show
- No Voice-tracking; Live Show
- Music intensive
- **Big D & Bubba** live and totally relate to the country lifestyle
- Major market talent at an affordable price for any size market



# The Studio



## HOT ARTIST GUESTS & IN-STUDIO PERFORMANCES FEATURED RECENTLY

DAN & SHAY  
HANK JR.  
JOSH TURNER  
JELLYROLL  
ELLE KING  
JORDAN DAVIS  
CHARLIE WORSHAM  
TYLER HUBBARD  
CHRIS JANSON  
CHAYCE  
BECKHAM  
EMILY WEST

MACKENZIE  
CARPENTER  
BEN RECTOR  
BRANTLEY GILBERT  
LAINEY WILSON  
MITCHELL  
TENPENNY  
SHANE PROFITT  
RILEY GREEN  
JP SEARS  
WALKER HAYES  
GEORGE BIRGE  
SCOTT HAMILTON  
THE FRONTMEN

**CMA BACKSTAGE  
INTERVIEWS**  
LUKE COMBS  
CARLY PEARCE  
JASON ALDEAN  
LUKE BRYAN  
DUSTIN LYNCH  
DIERKS BENTLEY  
KELSEA BALLERINI  
CODY JOHNSON  
and many more...



The Big D & Bubba Studio with Professional Video and Photo Capabilities





# Award Winning!



Winner of the  
Country Music Association  
**National Personality of the Year**  
2015  
Nominated 2002, 2007, 2011,  
2014, 2017, and 2023

Winner of the  
Academy of Country Music  
**National Broadcast Personality**  
*of the Year*  
2023, 2014, and 2007  
Nominated 2016, 2020, 2021



*Members of the  
Country Music Association*

N O M I N A T E D T O  
**THE RADIO HALL OF FAME**  
CLASS OF 2024

*Members of the  
Academy of Country Music*

Received the 2006 *Radio & Records*  
*Industry Achievement Award for Country*  
*Personalities of the Year*

Big D & Bubba have broadcast their show  
on location from the Official **CMA Awards**  
since 2006

Finalist 2015  
**National Personality CRS/Country**  
**Aircheck Awards**



# Testimonials



“One Word: Local... only they’re not! **Big D & Bubba** localize like no others and are always happy to do it. Witty, personable, friendly, the best guests, and to top it all off those hilarious candid phones... Big D & Bubba OWN Country Mornings, I can’t imagine W105 without them!!!”

**- Will Rooney**

Station Manager  
KWMW-FM, Maljamar, NM

“**Big D & Bubba** are the real deal! They are so loved by the listeners in East Texas, that’s why they’ve been our morning show for 15 years – wouldn’t be without them!”

**- Amy Austin**

Brand Manager  
101-5 KNUE

“**Big D & Bubba** are the best guys on the radio who make you feel good and at home. The Four Corners cannot live without them. Thank you Big D and Bubba for being who you are and doing what you do.”

**- Bill Kruger**

Market Manager  
American General Media, Four Corners

“Consistently funny and never boring. They give our station a big market sound with a local flavor...”

— **Roger Vestal**

General Manager, WTNV, Dyersburg, TN

“The BEST syndicated morning radio show out there for stations that don't want to sound syndicated, and don't want to sound like every other morning show on the dial. **Big D & Bubba** sound like the guys that live across the street. If your listeners like Country music.. they'll like **Big D & Bubba**. Red White and Blue God Fearin' Country Radio.”

**-Ron Meredith**

Owner / Operator  
96.7 Merle FM, WMYL, Knoxville, TN

“We're almost 1 year into the show here in Champaign, and I'm proud to say **Big D & Bubba** already have a nice following. We look forward to watching our audience continue to grow with **Big D & Bubba** in the morning!”

**- Ken Cunningham**

Program Director  
U-S 1059, WGKC, Champaign, IL

“**Big D & Bubba** command a very loyal following. When another station changed format, we grabbed them, and listeners found them again! **Big D & Bubba** are funny, entertaining, engaging, very easy to work with, liner requests are handled promptly, and every so often, my front office gets excited when they get to say “Bill, Bubba is actually on the phone for you...”

**- Bill Wolfenbarger**

President  
Jodesha Broadcasting, Inc., KANY-FM



## Community & Charity



Since 2011,  
Big D and Bubba  
have aired their  
program on the  
**American Forces  
Radio Network**



They consider this their single greatest accomplishment and are honored to entertain troops in 177 countries around the world and on all U.S. ships at sea.

WHEN THEY COME BACK...  
**WE GIVE BACK**

BOOT  CAMPAIGN



**Proudly supports Children's Miracle Network,  
Make-A-Wish Foundation, The Boot Campaign, and  
The Boy Scouts of America.**



Big D and Bubba are very involved with the **St. Jude Country Cares** program and they each served on the **Country Cares** Advisory Board for the maximum 10 years.



Big D, Bubba and Patrick are all USO Tour veterans bringing their radio show and live stage show to US Military bases around the world.



# BIG D & BUBBA

## ENDORSEMENT TALENT

### BIG D & BUBBA

The Gold Standard in Country Morning Radio

**\*\* NOMINATED TO THE RADIO HALL OF FAME, CLASS OF 2024 \*\***



## ABOUT BIG D & BUBBA

- » Country Radio's FIRST successful nationally syndicated morning show
- » Currently heard in 100+ markets including the Armed Forces Radio Network and Nashville's legendary WKDF-FM
- » Dominated ratings on WSIX for eight years before partnering with Compass Media Networks and going independent as Silverfish Media, establishing their own Nashville studio
- » Access to TOP country artists and national celebrities, performing live in the studio, or featured at events such as the Annual Country Radio Seminar in Nashville, CMA Fest, CMA Red Carpet, and many more...
- » Winner of the CMA National *Broadcast Personality of the Year Award* in 2015. 7x Nominee
- » Winner ACM *National Broadcast Personality of the Year* for 2007 and 2015, 2023. Nominated 2016, 2020
- » Broadcast their show on location from the Official CMA Awards Broadcast since 2009
- » Big D & Bubba were selected to join the USO Tour 2019 Japan
- » Big D, Bubba, and Carsen all live in the suburbs of Nashville. Big D & Bubba are pilots. Bubba is a volunteer firefighter.
- » Big D, an avid grill-master and little league baseball coach

## KEY SHOW FEATURES

- » Live, On-Air Show – No voice-tracking from their Nashville, TN studios
- » Play the latest country music, discuss country music news/culture/events, and welcome country artist to the studio
- » The Team: Co-Hosted by Carsen; Produced and co-hosted by Jonathan Shaffer; Social Media/Promotional support by Garrett
- » In-Studio Performances by country artists
- » Market Visits and Event Hosting

## REACH

NATIONAL RADIO SHOW // ADULTS 18-49 // COUNTRY FORMAT // LIVE WEEKDAYS & "BEST OF" WEEKEND SHOW // CONSISTENTLY RANKED #1 or #2 IN TOP US MARKETS // STRONG SOCIAL MEDIA // 1.6M LIKES TIK-TOK // 65K INSTAGRAM // 65K TWITTER // 334K FACEBOOK // ON-DEMAND PODCAST // "IDIOT" PAID CONTENT SUBSCRIPTIONS

## SPONSORSHIP ACTIVATION OVERVIEW

- » "Voiced" :60 sec spots by BIG D and BUBBA, CARSEN in each MON-FRI
- » "Voiced" :60 sec by BIG D and BUBBA, CARSEN in each podcast episode M-SA (NO CHARGE)
- » Special Market Sponsorships, In-Studio Product Demonstrations, Visits, Live Events, Social Media Product Activations

MON-FRI  
5a-10a

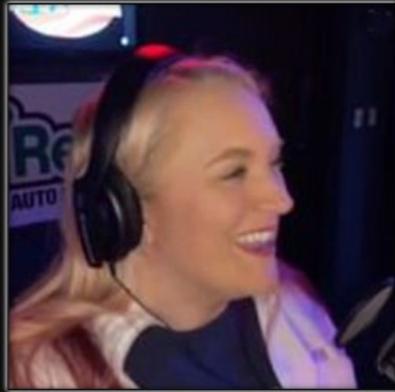
100+  
AFFILIATES

FORMATS:  
COUNTRY

100% US  
COVERAGE



Big D & Bubba welcome Keith Urban to the studio with Carsen, Garrett and Producer Jonathan Shaffer



Call for Affiliate  
Information  
914-610-4957

Learn More about the Show  
and Sponsorship  
Opportunities

[CompassMediaNetworks.com](https://CompassMediaNetworks.com)

