



**ERICKERICKSONSHOW.COM** 









# Cricksonshow.com SHOW

### SMART. FEARLESS. OCCASIONALLY FUNNY.

#1

LOCALTALK SHOW IN THE SOUTHEAST 350,000

MONTHLY DOWNLOADS OF HIS PODCAST +2,000,000

PEOPLE REACHED ONLINE VIA HIS DAILY EMAIL, AND SOCIAL MEDIA Erickson is a conservative who has not been reluctant to tell his audience the truths he thinks they need to know as opposed to engaging in the daily dance of affirmation and only telling them what they want to hear.

**Michael Harrison** 

Talkers Magazine



### SMART.



Erick Erickson is one of the most listened to local hosts in the country and has been a critical voice on one of the top news/talk stations in the country, WSB FM/AM in Atlanta for over ten years.

### **About Erick**

- Lawyer, Political Consultant & Campaign Manager
- Frequent guest host for Rush Limbaugh's national radio show
- Took over Rush's 12n-3p spot on WSB FM/AM after his passing
- Tea-Party Driving Force
- Former CEO of the website "Red State" and the blog "Resurgent"
- CNN & Fox News political contributor
- His annual "Gathering" brings together top GOP conservative leaders

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The Atlantic
Read Full Article



### FEARLESS.

### LEADS, INFORMS, AND ENERGIZES AN ENGAGED AUDIENCE OF REPUBLICAN & INDEPENDENT THINKERS!

- Straight-Shooter
- Unapologetic
- Independent Thinker
- Trusted Voice for the Political Arena
- Plugged-in to Washington
- Family-focused
- Conservative Social Media Influencer

Strong Listener Engagement

2.526



GA state legislature that killed a plan to 9,932\* build a casino in Atlanta.

TN State legislature to help pass a law protecting animal therapists from regulations applying to Vets

TX State Legislative support for school choice reforms now being considered

US Senate to support confirmation of Justice Brett Kavanaugh

U.S. House to successfully urge the GOP to refuse to raise the debt ceiling in 2012

\*Number of calls made by Show listeners

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### **APRIL 2019**

Erickson said given that Georgia is a swing state, he feels "conservatives are at a disadvantage. Local media has largely collapsed. National media tends to only cover Georgia when it can help the Democrats. Talk radio is either hyper-local from 6 a.m. to 9 a.m. or nationally focused from 9 a.m. to 6 a.m."

The AJC Read Full Article



### OCCASIONALLY FUNNY.



- Erick is an Entertainer
- Broadcaster's Broadcaster
- Here to Entertain the Listener
- A Strong Sense of Tempo, Timing, and Story Selection
- Talks about Life, Culture, Family, and even Cooking!



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"In the four years I've worked with Erick, I've been astounded by his talent, his understanding of media and the marketplace and his ability to build a business...Erick is true to his beliefs, does not conform to the talking points, is thoroughly refreshing and it is for those reasons he is often the most listened to local talk show host in the US. Moving to the bigger stage, he will bring much success to those that join him."

— John McConnell

Advisor to The Erick Erickson Show







### READY FOR PRIMETIME.

- Erick is a Proven Winner and Now ready for Primetime!
- Dominant on WSB in Atlanta
- Successfully filled-in for Rush Limbaugh nationally
- Now heard in over 28 markets
- Highlighted Markets: Charlotte, Dayton, Knoxville, Jacksonville, Orlando, Las Vegas, Salem, Springfield, Tucson, and Tulsa.









### Erick is Connected to the Pulse of Politics and Washington



### \*\* THE GATHERING \*\*

- Began in 2009 as a gathering for Listeners/Stations
- Face-to-Face Conversations with members of the U.S.
   Senators/Congressmen, Political Candidates, and Top Washington Influencers
- Audience/Listener-Focused
- In August 2023, *The Gathering* at The Grand Hyatt in Buckhead, ATL will feature the major Republican presidential candidates

### Cricksonshow.com SHOW



HIS VOICE AND
HIS VALUES ARE
RESPECTED BY
PEOPLE ALL
ACROSS THIS
COUNTRY.

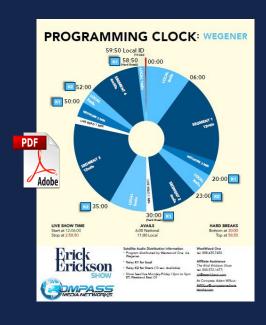
Mike Pence Former Vice President



### SHOW DETAILS



- 3 Hours Weekdays
- Podcast Available Daily
- Available Live or Hourly Segments
- Live from Flagship WSB/Atlanta 12p-3p ET
- Delivery via Wegener XDS
  - Support from Westwood One
  - 17 minutes of local airtime per hour
  - Shows available for all 52 weeks



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### **Description of Show for Stations:**

**About Erick Erickson:** For over a decade, Erick Erickson has broadcast on WSB Radio in Atlanta, recently having announced a multiyear extension for the Noon – 3pm ET time period. A lawyer by training, political contributor to leading cable news networks, and now national radio talk show host, Erick Erickson is known for his intelligence, broadcast talents, political insights, and willingness to speak candidly to his growing audience.

**Show Imaging Dropbox** >> dropbox.com/home/Erick%20Erickson









### **Rob Blum**

Senior Director, News-Talk-Sports Programming rblum@compassmedianetworks.com

914-610-4956

compassmedianetworks.com



# Fickson show











