



# Erick Erickson

LIVE 12 NOON – 3PM ET

## SHOW

Join the Conversation.

[ERICKERICKSONSHOW.COM](http://ERICKERICKSONSHOW.COM)





**“The Erick Erickson Show is what talk radio should be — informative, principled, and fun.”**  
— Joe Cunningham  
*Brand Manager, Townsquare Media, Lafayette*



Texas Governor Greg Abbott joined the show before the Texas vs Georgia game in the governor's mansion (Oct. 20, 2024)

# Erick Erickson

ERICKERICKSONSHOW.COM **SHOW**

**SMART. FEARLESS.  
OCCASIONALLY FUNNY.**

**#1**  
LOCAL TALK  
SHOW IN  
THE  
SOUTHEAST

**350,000**  
MONTHLY  
DOWNLOADS  
OF HIS  
PODCAST

**+2,000,000**  
PEOPLE REACHED  
ONLINE VIA HIS  
DAILY EMAIL, AND  
SOCIAL MEDIA

*Erickson is a conservative who has not been reluctant to tell his audience the truths he thinks they need to know as opposed to engaging in the daily dance of affirmation and only telling them what they want to hear.*

**Michael Harrison**  
*Talkers Magazine*





## SMART.

Erick Erickson is one of the most listened to local hosts in the country and has been a critical voice on one of the top news/talk stations in the country, WSB FM/AM in Atlanta for over ten years.

### About Erick

- Lawyer, Political Consultant & Campaign Manager
- Frequent guest host for Rush Limbaugh's national radio show
- Took over Rush's 12n-3p spot on WSB FM/AM after his passing
- *Tea-Party* Driving Force
- Former CEO of the website "Red State" and the blog "Resurgent"
- CNN & Fox News political contributor
- His annual "Gathering" brings together top GOP conservative leaders

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**TALKERS.com**  
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**35** Erick Erickson  
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**"Erick is surgical in the way he breaks down the big stories to make them make sense to the audience."**

— Ken Charles

Director of Operations, Branding and Programming, 95.5 WSB



## FEARLESS.

**LEADS, INFORMS, AND ENERGIZES  
AN ENGAGED AUDIENCE OF  
REPUBLICAN & INDEPENDENT  
THINKERS!**

- Straight-Shooter
- Unapologetic
- Independent Thinker
- Trusted Voice for the Political Arena
- Plugged-in to Washington
- Family-focused
- Conservative Social Media Influencer

**Strong  
Listener  
Engagement**



9,932\*

GA state legislature that killed a plan to build a casino in Atlanta.

4,111

TN State legislature to help pass a law protecting animal therapists from regulations applying to Vets

2,526

TX State Legislative support for school choice reforms now being considered

54,394

US Senate to support confirmation of Justice Brett Kavanaugh

21,258

U.S. House to successfully urge the GOP to refuse to raise the debt ceiling in 2012

*\*Number of calls made by Show listeners*

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Erickson**  
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**Thanksgiving  
and The Free  
Market, Target  
Is Tanking, &  
Grown-Up  
Foreign Policy -  
FULL SHOW  
11/26**

### APRIL 2019

*Erickson said given that Georgia is a swing state, he feels "conservatives are at a disadvantage. Local media has largely collapsed. National media tends to only cover Georgia when it can help the Democrats. Talk radio is either hyper-local from 6 a.m. to 9 a.m. or nationally focused from 9 a.m. to 6 a.m."*

**The AJC [Read Full Article](#)**





## OCCASIONALLY FUNNY.

- Erick is an Entertainer
- Broadcaster's Broadcaster
- Here to Entertain the Listener
- A Strong Sense of Tempo, Timing, and Story Selection
- Talks about Life, Culture, Family, and even Cooking!



**Erick  
Erickson**  
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“In the four years I’ve worked with Erick, I’ve been astounded by his talent, his understanding of media and the marketplace and his ability to build a business...Erick is true to his beliefs, does not conform to the talking points, is thoroughly refreshing and it is for those reasons he is often the most listened to local talk show host in the US. Moving to the bigger stage, he will bring much success to those that join him.”



— **John McConnell**  
Advisor to *The Erick Erickson Show*

**“Erick is reliably conservative without simply feeding the echo chamber.”**

— **Scott Ryfun**  
VP/Programming, iHeartMedia,  
Golden Isles/Brunswick, GA



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## ERICK'S SEPT 2024 BIG MOVES!

**#1** WSB  
ATLANTA

**#2** 104.5  
WOKV  
JACKSONVILLE

**#2** 102.3  
KRMG  
TULSA

Source: Nielsen Audio Nationwide DMA SP'24 M35-64 Share Respectively 13.0 // 4.8 // 6.4

“He is a throwback to the fair and balanced era and is a solid, no nonsense conservative voice.”

— Gordy Rush  
Market Manager, Guaranty  
Broadcasting/Baton Rouge





TSM Live with Erick Erickson"  
The Governors Club  
Kennesaw, GA

Erick Erickson  
ERICKERICKSONSHOW.COM SHOW

## APPEARANCES & EVENTS

- ✓ Local Spots
- ✓ Endorsements
- ✓ On-site Events for stations that run the show 3 hours a day M-F and all expenses for Erick will be covered by the show.

### On Election Night, November 5, 2024

—  
Erick Erickson appeared on various stations to bring his perspective and insight into the presidential race.



## READY FOR PRIMETIME.

- Erick is a Proven Winner and Now ready for Primetime!
- Dominant on WSB in Atlanta
- Successfully filled-in for Rush Limbaugh nationally
- Now heard in over 35 markets
- Highlighted Markets: *Charlotte, Dayton, Knoxville, Jacksonville, Orlando, Las Vegas, Salem, Springfield, Tucson, and Tulsa.*



**Erick Erickson**  
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Bring your listeners together with the newsmakers and world leaders of today and tomorrow.

## *Erick is Connected to the Pulse of Politics and Washington*



### **\*\* THE GATHERING \*\***

- Began in 2009 as a gathering for Listeners/Stations
- Face-to-Face Conversations with members of the U.S. Senators/Congressmen, Political Candidates, State Governors, State Officials, and Top Washington Influencers
- Audience/Listener-Focused



# Erick Erickson

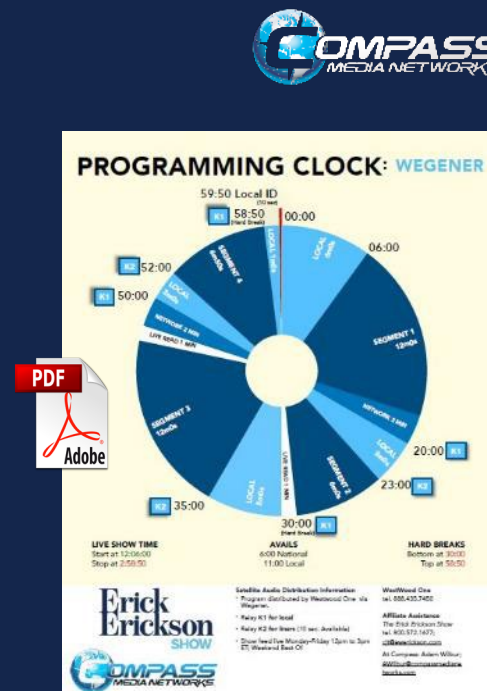
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## SHOW DETAILS

- 3 Hours Weekdays
- Podcast Available Daily
- Available Live or Hourly Segments
- Live from Flagship WSB/Atlanta 12p-3p ET
- Delivery via Wegener XDS
  - Support from Westwood One
  - 17 minutes of local airtime per hour
  - Shows available for all 52 weeks



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### Description of Show for Stations:

**About Erick Erickson:** For over a decade, Erick Erickson has broadcast on WSB Radio in Atlanta, recently having announced a multiyear extension for the Noon – 3pm ET time period. A lawyer by training, political contributor to leading cable news networks, and now national radio talk show host, Erick Erickson is known for his intelligence, broadcast talents, political insights, and willingness to speak candidly to his growing audience.

Show Imaging Dropbox >> [dropbox.com/home/Erick%20Erickson](https://dropbox.com/home/Erick%20Erickson)

Read Erick's  
Column on



Read Erick's Bio



LET ERICK ERICKSON  
LEVERAGE HIS RADIO  
PRESENCE TO CONNECT  
WITH YOUR RADIO  
COMMUNITY!



**Rob Blum**

*Senior Director, News-Talk-Sports Programming*

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