

DEDE IN THE MORNING



FORMAT

URBAN

CORE DEMO

ADULTS 18-49

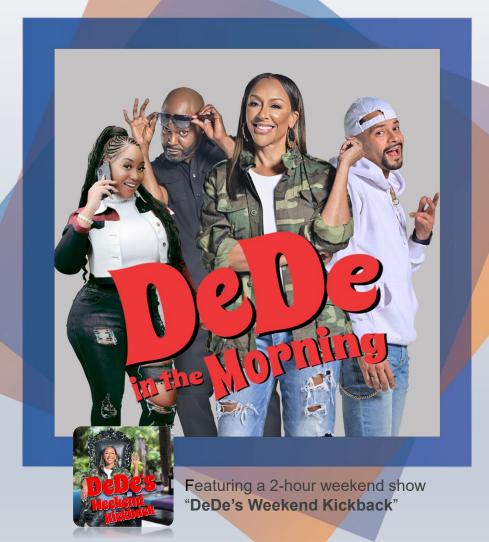
DAYPART

MON-FRI AM DRIVE WEEKENDS – 2 HRS

BENEFIT

HIGH-ENERGY
MORNING DRIVETIME
PROGRAM
FEATURING ONE OF
THE HOTTEST STARS
IN URBAN RADIO.

VOICED READS AND SPONSORSHIPS AVAILABLE





Hosted by DeDe

McGuire with co-hosts comedian J.J. Williamson, Kita Rose, and J-Kruz — DeDe In The morning is a rapidly growing, top-rated urban morning show featuring a mix of the silly and the serious, along discussions ranging from news topics, hip-hop culture, and community events.