



# ULTIMATE CLASSIC ROCK



## FORMAT

**CLASSIC ROCK**

## CORE DEMO

**ADULTS 25-54**

## DAYPART

**MON-FRI 7PM-12MID**

**WEEKENDS – 5 HOURS**

## BENEFIT

**CLASSIC ROCK  
PRESENTED BY ONE OF  
AMERICA'S PREMIERE  
ROCK RADIO HOSTS,  
JOE BENSON.**

**VOICED READS  
AVAILABLE.**

# ULTIMATE CLASSIC ROCK

**HOSTED BY  
JOE BENSON**



**ULTIMATE  
CLASSIC ROCK,**  
hosted by Joe Benson,  
features the best rock  
songs ever made,  
interviews with the  
legends of rock,  
performances, and  
trending information on  
classic rock artists,  
albums and concerts.

**UCR WEEKEND with  
Matt Wardlaw** plays the  
biggest rock hits known to  
Planet Earth, and latest  
news, and content from  
UCR.com. Segments  
include: 80s to the Max!,  
"Backstage with UCR"  
Matt has hours of  
interviews that he'll work  
in to segments to give the  
listeners a true  
backstage, all access  
concert experience!

