



XXL HIGHER LEVEL RADIO



FORMAT

URBAN/HIP-HOP

CORE DEMO

ADULTS 18-49

DAYPART

MON-FRI 7PM-12M
WEEKENDS – 5 HOURS

BENEFIT

FIVE HOURS OF URBAN
MUSIC HOSTED BY DJ
DIGITAL & JOEY ECH,
FEATURING THE BEST IN
TODAY'S HIP-HOP MUSIC.

VOICED READS
AVAILABLE.



XXL HIGHER LEVEL RADIO



XXL Higher Level
Radio hosted by
DJ Digital is a new
five-hour weekday
and weekend
urban music
program.

Weekend Host:
Joey Ech
incorporating
music, news and
artist interviews
from the latest
hip-hop, urban and
R&B world.