



Erick Erickson

LIVE 12 NOON – 3PM ET

SHOW

Join the Conversation.

ERICKERICKSONSHOW.COM





“The Erick Erickson Show is what talk radio should be — informative, principled, and fun.”
— Joe Cunningham
Brand Manager, Townsquare Media, Lafayette



Texas Governor Greg Abbott joined the show before the Texas vs Georgia game in the governor's mansion (Oct. 20, 2024)

Erick Erickson

ERICKERICKSONSHOW.COM **SHOW**

SHARP ANALYSIS. CUTS THROUGH THE CHAOS. UNFILTERED TAKES ON POLITICS, CULTURE, AND FAITH

350,000
MONTHLY DOWNLOADS
OF HIS PODCAST

+2,000,000
PEOPLE REACHED ONLINE VIA HIS
DAILY EMAIL, AND SOCIAL MEDIA

Erickson is a conservative who has not been reluctant to tell his audience the truths he thinks they need to know as opposed to engaging in the daily dance of affirmation and only telling them what they want to hear.

Michael Harrison
Talkers Magazine



A PRINCIPLED CONSERVATIVE VOICE



Erick Erickson is one of the most-listened to hosts in the country and has been a critical voice on one of the top news/talk stations in the country, WSB Atlanta for over ten years.

- » Live 12p-3p ET
- » Erick is a principled conservative
- » A husband of a wife battling cancer, father to two kids, and a theological background
- » Former elected Republican and lawyer who ran political campaigns nationwide
- » CNN, Fox News and NewsNation political contributor
- » Well-connected with key Republican figures including those in the White House and maintains strong relationships across both political parties

**Erick
Erickson**
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TALKERS.com
The Talkers Magazine 2024 Heavy Hundred
35 Erick Erickson
Compass Media Networks


www.talkers.com/heavyhundred2024
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“Erick is surgical in the way he breaks down the big stories to make them make sense to the audience.”

— Ken Charles

Director of Operations, Branding and Programming, 95.5 WSB



CUTTING THROUGH THE CHAOS



Leads, Informs, and Energizes an Engaged Audience of Republican & Independent Thinkers!

- » Conviction-driven broadcaster
- » Cuts through the chaos with relatable, unpredictable conservative commentary
- » Tackles politics and culture with clarity
- » Family and faith focused
- » Trusted in the White House and with Congress

Strong
Listener
Engagement



9,932*

GA state legislature that killed a plan to build a casino in Atlanta.

4,111

TN State legislature to help pass a law protecting animal therapists from regulations applying to Vets

2,526

TX State Legislative support for school choice reforms now being considered

54,394

US Senate to support confirmation of Justice Brett Kavanaugh

21,258

U.S. House to successfully urge the GOP to refuse to raise the debt ceiling in 2012

*Number of calls made by Show listeners

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Erickson**
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**Thanksgiving
and The Free
Market, Target
Is Tanking, &
Grown-Up
Foreign Policy -
FULL SHOW
11/26**

APRIL 2019

Erickson said given that Georgia is a swing state, he feels "conservatives are at a disadvantage. Local media has largely collapsed. National media tends to only cover Georgia when it can help the Democrats. Talk radio is either hyper-local from 6 a.m. to 9 a.m. or nationally focused from 9 a.m. to 6 a.m."

The AJC [Read Full Article](#)



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ERICK'S BIG MOVES!

#1 WSB
ATLANTA

#2 104.5
WOKV
JACKSONVILLE

#2 102.3
KRMG
TULSA

Source: Nielsen Audio Nationwide DMA SP'24 M35-64 Share Respectively 13.0 // 4.8 // 6.4

“He is a throwback to the fair and balanced era and is a solid, no nonsense conservative voice.”

— Gordy Rush
Market Manager, Guaranty
Broadcasting/Baton Rouge



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APPEARANCES & EVENTS

- » Local Spots
- » Endorsements
- » On-site Events for stations that run the show 3 hours a day M-F and all travel expenses for Erick will be covered by the show.

On Election Night, November 5, 2024

—
Erick Erickson appeared on various stations to bring his perspective and insight into the presidential race.

PRIMETIME MAINSTAY.

- Erick is a Proven Winner!
- Dominant on WSB in Atlanta
- Filled-in for Rush Limbaugh and Ben Shapiro
- Now heard in over 70 markets
- Highlighted Markets: *Charlotte, Dayton, Hartford, Jacksonville, Orlando, Las Vegas, Salem, St. Louis, Tucson, and Tulsa.*



Erick Erickson

ERICKERICKSONSHOW.COM **SHOW**





Bring your listeners together with the newsmakers and world leaders of today and tomorrow.

Erick is Connected to the Pulse of Politics and Washington



**** THE GATHERING ****

- » Began in 2009 as a gathering for Listeners/Stations
- » Face-to-Face Conversations with members of the U.S. Senators/Congressmen, Political Candidates, State Governors, State Officials, and Top Washington Influencers
- » Audience/Listener-Focused

YOUTUBE
HIGHLIGHTS



Erick Erickson

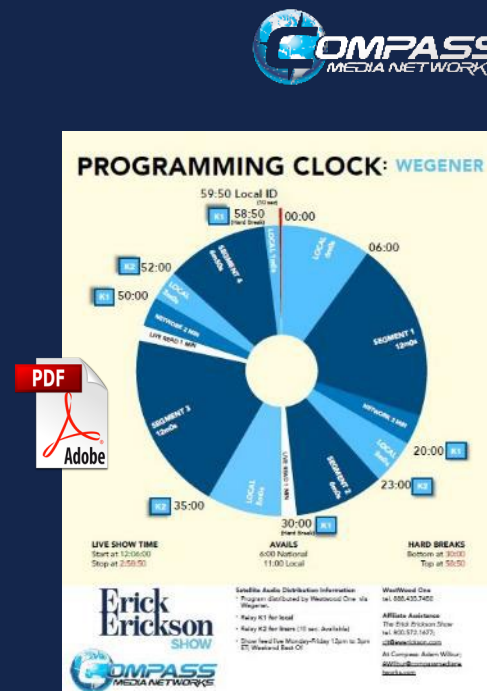
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SHOW DETAILS

- » 3 Hours Weekdays
- » Podcast Available Daily
- » Available Live or Hourly Segments
- » Live 12p-3p ET
- » Delivery via Wegener XDS
 - » Support from Westwood One
 - » 17 minutes of local airtime per hour
 - » Shows available for all 52 weeks



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Description of Show for Stations:

About Erick Erickson: A lawyer by training, political contributor to leading cable news networks, and now national radio talk show host, Erick Erickson is known for his intelligence, broadcast talents, political insights, and willingness to speak candidly to his growing audience.

Read Erick's Column on



Read Erick's Bio

LET ERICK ERICKSON
LEVERAGE HIS RADIO
PRESENCE TO CONNECT
WITH YOUR RADIO
COMMUNITY!



Rob Blum

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