



Erick Erickson

LIVE 12 NOON – 3PM ET

SHOW

Join the Conversation.

ERICKERICKSONSHOW.COM





“The Erick Erickson Show is what talk radio should be — informative, principled, and fun.”
— Joe Cunningham
Brand Manager, Townsquare Media, Lafayette



Texas Governor Greg Abbott joined the show before the Texas vs Georgia game in the governor's mansion (Oct. 20, 2024)

Erick Erickson

ERICKERICKSONSHOW.COM **SHOW**

SHARP ANALYSIS. CUTS THROUGH THE CHAOS. UNFILTERED TAKES ON POLITICS, CULTURE, AND FAITH

#1
LOCAL TALK
SHOW IN
THE
SOUTHEAST

350,000
MONTHLY
DOWNLOADS
OF HIS
PODCAST

+2,000,000
PEOPLE REACHED
ONLINE VIA HIS
DAILY EMAIL, AND
SOCIAL MEDIA

Erickson is a conservative who has not been reluctant to tell his audience the truths he thinks they need to know as opposed to engaging in the daily dance of affirmation and only telling them what they want to hear.

Michael Harrison
Talkers Magazine



A PRINCIPLED CONSERVATIVE VOICE



- Live 12p-3p ET
- Former elected Republican and lawyer who ran political campaigns across the nation
- Conviction-driven broadcaster
- Cuts through the chaos with relatable, unpredictable conservative commentary
- Tackles politics and culture with clarity
- Family and faith focused
- Well-connected with key Republican figures including those in the White House and maintains strong relationships across both political parties.
- Ranked #35 on Talkers' Heavy Hundred (2024)

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“Erick is surgical in the way he breaks down the big stories to make them make sense to the audience.”

— Ken Charles

Director of Operations, Branding and Programming, 95.5 WSB



FEARLESS.

Sharp Analysis. Cuts thru the chaos. Unfiltered takes on politics, culture, and faith.

- Independent Thinker
- Plugged-in to Washington
- Conservative Social Media Influencer
- A husband of a wife battling cancer, father to two kids, and a theological background

Strong Listener Engagement



9,932*

GA state legislature that killed a plan to build a casino in Atlanta.

4,111

TN State legislature to help pass a law protecting animal therapists from regulations applying to Vets

2,526

TX State Legislative support for school choice reforms now being considered

54,394

US Senate to support confirmation of Justice Brett Kavanaugh

21,258

U.S. House to successfully urge the GOP to refuse to raise the debt ceiling in 2012

**Number of calls made by Show listeners*

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Thanksgiving and The Free Market, Target Is Tanking, & Grown-Up Foreign Policy - FULL SHOW 11/26

APRIL 2019

Erickson said given that Georgia is a swing state, he feels "conservatives are at a disadvantage. Local media has largely collapsed. National media tends to only cover Georgia when it can help the Democrats. Talk radio is either hyper-local from 6 a.m. to 9 a.m. or nationally focused from 9 a.m. to 6 a.m."

The AJC [Read Full Article](#)



OCCASIONALLY FUNNY.

- Erick is an Entertainer
- Broadcaster's Broadcaster
- Here to Entertain the Listener
- A Strong Sense of Tempo, Timing, and Story Selection
- Talks about Life, Culture, Family, and even Cooking!



**Erick
Erickson**
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“In the four years I’ve worked with Erick, I’ve been astounded by his talent, his understanding of media and the marketplace and his ability to build a business...Erick is true to his beliefs, does not conform to the talking points, is thoroughly refreshing and it is for those reasons he is often the most listened to local talk show host in the US. Moving to the bigger stage, he will bring much success to those that join him.”



— **John McConnell**
Advisor to *The Erick Erickson Show*

“Erick is reliably conservative without simply feeding the echo chamber.”

— **Scott Ryfun**
VP/Programming, iHeartMedia,
Golden Isles/Brunswick, GA



Erick Erickson

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ERICK'S SEPT 2024 BIG MOVES!

#1 WSB
ATLANTA

#2 104.5
WOKV
JACKSONVILLE

#2 102.3
KRMG
TULSA

Source: Nielsen Audio Nationwide DMA SP'24 M35-64 Share Respectively 13.0 // 4.8 // 6.4

“He is a throwback to the fair and balanced era and is a solid, no nonsense conservative voice.”

— Gordy Rush
Market Manager, Guaranty
Broadcasting/Baton Rouge



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APPEARANCES & EVENTS

- ✓ Local Spots
- ✓ Endorsements
- ✓ On-site Events for stations that run the show 3 hours a day M-F and all expenses for Erick will be covered by the show.

On Election Night, November 5, 2024

—
Erick Erickson appeared on various stations to bring his perspective and insight into the presidential race.



READY FOR PRIMETIME.

- Erick is a Proven Winner and Now ready for Primetime!
- Dominant on WSB in Atlanta
- Successfully filled-in for Rush Limbaugh nationally
- Now heard in over 35 markets
- Highlighted Markets: *Charlotte, Dayton, Knoxville, Jacksonville, Orlando, Las Vegas, Salem, Springfield, Tucson, and Tulsa.*

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Bring your listeners together with the newsmakers and world leaders of today and tomorrow.

Erick is Connected to the Pulse of Politics and Washington



**** THE GATHERING ****

- Began in 2009 as a gathering for Listeners/Stations
- Face-to-Face Conversations with members of the U.S. Senators/Congressmen, Political Candidates, State Governors, State Officials, and Top Washington Influencers
- Audience/Listener-Focused

YOUTUBE HIGHLIGHTS 

Erick Erickson

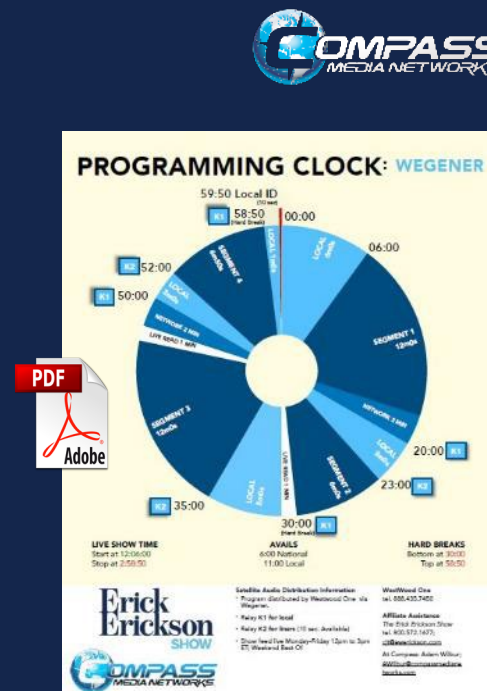
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SHOW DETAILS

- 3 Hours Weekdays
- Podcast Available Daily
- Available Live or Hourly Segments
- Live from Flagship WSB/Atlanta 12p-3p ET
- Delivery via Wegener XDS
 - Support from Westwood One
 - 17 minutes of local airtime per hour
 - Shows available for all 52 weeks



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Description of Show for Stations:

About Erick Erickson: For over a decade, Erick Erickson has broadcast on WSB Radio in Atlanta, recently having announced a multiyear extension for the Noon – 3pm ET time period. A lawyer by training, political contributor to leading cable news networks, and now national radio talk show host, Erick Erickson is known for his intelligence, broadcast talents, political insights, and willingness to speak candidly to his growing audience.

Show Imaging Dropbox >> dropbox.com/home/Erick%20Erickson

Read Erick's
Column on



Read Erick's Bio

LET ERICK ERICKSON
LEVERAGE HIS RADIO
PRESENCE TO CONNECT
WITH YOUR RADIO
COMMUNITY!



Rob Blum

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