



NOW HEARD IN
CHICAGO ON 106.3 WSRB





@dejavuspeaks



the déjà vu show

DÉJÀ VU IS SPILLIN' THAT HOT TEA!

FOR URBAN & URBAN AC

MIDDAYS / AFTERNOONS
AVAILABLE 4 HRS WITH BONUS 5TH HOUR
** 4HR WEEKEND SHOW **

DELIVERED VIA MR. MASTER

**THE #1 NYC AIR PERSONALITY,
INSPIRATIONAL VOICE, AND
LIVE WITH KELLY AND MARK ANNOUNCER**

Encouraging Women to Never Give Up on Their Dreams

For Syndication Information, Contact:

Nancy Abramson

Senior Vice President of Affiliate Sales & Content

COMPASS MEDIA NETWORKS

914-708-1451

EMAIL



LISTEN



ABOUT Deja Vu



Deja Vu is a dynamic and influential media personality, best known for her vibrant presence on both radio and television. With a career spanning over two decades, she has become a trusted voice in urban radio, celebrated for her charisma, authenticity, and deep connection with her audience.

Currently heard middays on WBLS 107.5 FM in New York City, Deja Vu has made her mark as a midday powerhouse, engaging listeners with her energetic delivery, insightful commentary, and passion for music and community. Her radio show, *The Deja Vu Show*, is currently heard nationally in over 20 markets. Before her tenure at WBLS, she held key on-air roles at several major stations across the country. She was a standout talent at Power 105.1 (WWPR-FM) in New York, where she served as midday host and became known for her compelling interviews and connection to the pulse of the city. Her radio journey began in her hometown of Jacksonville, Florida, at 92.7 The Beat (WSOL-FM) and later The Beat KATZ St. Louis... She is also heard on SiriusXM's *The Heat*.

Beyond the airwaves, Deja Vu is the studio announcer for *Live with Kelly and Mark*, the most-watched entertainment talk show on TV. Deeply committed to empowerment and service, Deja is the founder of *The Flava Unit Teen Empowerment Program*, which mentors young women in personal development, education, and leadership. She is also a motivational speaker, certified life coach, and advocate for mental health and wellness. As a motivational speaker, Deja shares her stories from the entertainment world to empower women to pursue their dreams and give them clarity on how they can *Embrace Life™* now! With the launch of her company InnerView Coaching, Deja has expanded her brand to include workshops and seminars for women ready for their “Next” in life.

She is a 2023 Gracie Award winner for *Host/Personality National Syndicated Radio* and her book *The Girl Who Cried Goal™* was published in fall 2011.

With her signature style, voice, and vision, Deja Vu continues to inspire, entertain, and uplift through every mic she touches.

DEJA VU

ENDORSEMENT TALENT

Deja Vu

The #1 NYC air personality on WBLS, Inspirational Voice, and *LIVE WITH KELLY & MARK* Announcer & Fill-in Host

ABOUT THE DÉJÀ VU SHOW

- » DEJA VU IS SPILLIN' THAT HOT TEA!
- » *Tune-in for the latest...* Celebrity Drama – Entertainment – Music – Movies – News Impacting the Community
- » *Living Your Best Life...* Deja Vu's Hustle Her Tips
- » *Encouraging Women to Never Give Up on Their Dreams!*
- » *Segments include:*
 - » **Spill Some Tea** — The latest in celebrity drama, entertainment, music
 - » **Hustler Her's Tip of the Day** – Igniting listeners' entrepreneurial spirit and encouraging them to pursue their dreams
 - » **What you Sayin'** – Deja's Story of the Day
 - » **Knowledge is Power** – Saluting real-life heroes
 - » **Words of Encouragement** – Living your best life



ABOUT DEJA VU

Deja Vu Parker (aka Deja) is the inspirational voice that brings real-talk solutions to her audiences by empowering women with the tools such as the Ignite *Your Hustle* system that promotes next-level goal planning with sustainable results. She uses the power of the microphone to connect with listeners on her daily radio programs and continues off air with a message of motivation through workshops and seminars.

REACH

NATIONAL RADIO SHOW // ADULTS 24-54 // FEMALE-SKEWING AUDIENCE // SOCIAL MEDIA INFLUENCER
// COMMUNITY-CENTERED // POSITIVE-LIVING FOCUS

MON-FRI 4HRS
& SAT 4 HRS

HEARD ON
WBLS NEW YORK
& WSRB CHICAGO

URBAN
FEMALE SKEWING

POSITIVE
LIVING FOCUS



SPONSORSHIP
OPPORTUNITY



SEE
DÉJÀ VU
EVERY
MON-FRI

LIVE
KELLY
AND
MARK



THE DEJA-VU SHOW



ABOUT THE SHOW



Hosted by your girl Deja Vu
broadcasting from
WBLS-FM NEW YORK

SPILLIN' THAT HOT TEA!
MUSIC — CULTURE — HUSTLE
LOL FUNNY GIRLFRIEND TALK
MOST OF ALL JUST REAL
ENCOURAGING WOMEN TO NEVER GIVE
UP ON THEIR DREAMS

Tune in to the latest on
Celebrity Drama – Entertainment
Music – Movies – Community News
And Living Your Best Life...

Deja Vu's *Hustle Her Tips*
Inspiring A Better You



FORMAT

URBAN AC

CORE DEMO

ADULTS 25-54

DAYPART

MON-FRI - 4 HOURS

BENEFIT

MUSIC. CULTURE.
HUSTLE.

CELEBRITY DRAMA,
ENTERTAINMENT, MUSIC
NEWS, INSPIRING WOMEN

VOICED READS
AVAILABLE.