





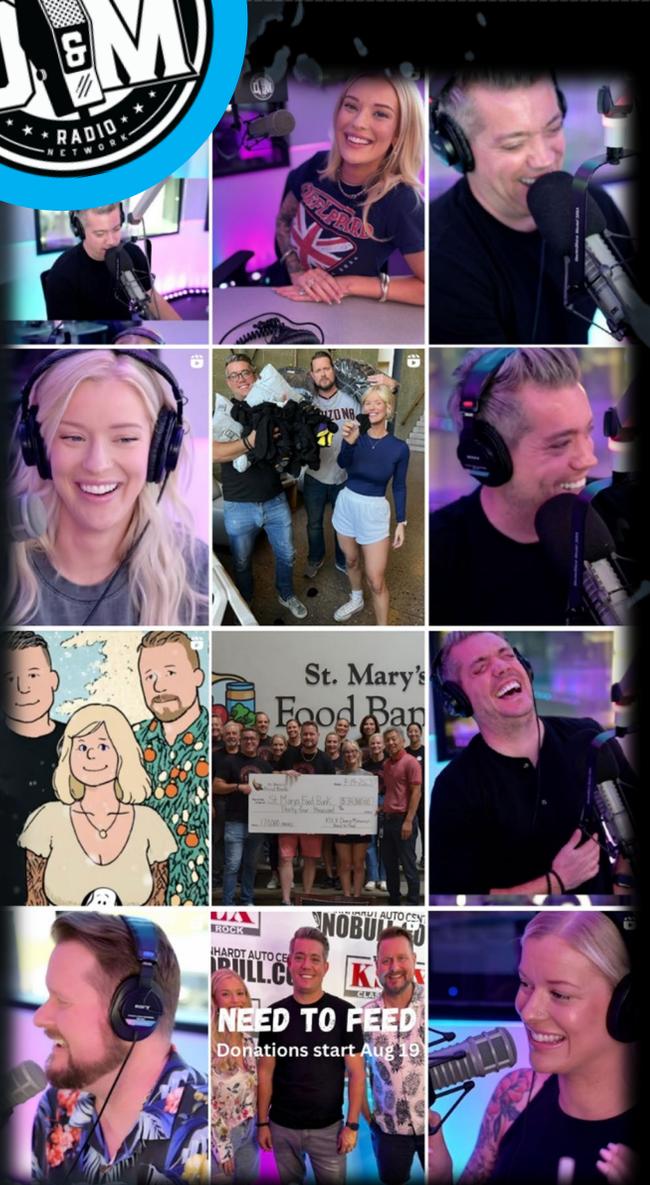
DAVE & MAHONEY

Presented By **strategicsolutions**
RESEARCH
Not Just Research. Strategic Solutions.

TOP 20
Alternative Radio
Shows of 2025



ABOUT THE SHOW



Show Title & Time

The Dave & Mahoney Show Live Weekday Mornings 6a-10a

Description

Evolving as Las Vegas radio staples for over 16 years, The Dave and Mahoney Morning Show, now based at Hubbard Radio's Top Rated KSLX FM Phoenix, take a deep dive into life's least important issues each morning with a chemistry and perspective like none other. Dave, Jason, Audrey, and Producer Chris roll out hilarious and engaging features like "Are You Smarter Than A Community College Dropout", "The Rock And Roll Ruh Roh", "Beer For Breakfast," and many more, making The Dave & Mahoney Show a favorite morning routine for listeners from coast to coast!

Theme

From sports to pop-culture to all the weird and wild stories that happen every day, the guys will give you a taste of it all!

Talent

Dave Farra
Jason Mahoney
Audrey Drake
Producer Chris

Demo

Core Demo: Adults 18-54

Format/Coverage

Rock/ Alt Rock/ Lifestyle Talk
55+ Markets & Growing

Benchmark Segments

See Page 3

Social Media/ Brand Prowess

Dave and Mahoney have a strong social media following with high levels of engagement. They are a serious force on-air, online, and in their community.





SHOW BENCHMARKS

Regular Features:

Rap It Up

Everyone is a freestyle rapper after a few drinks. Ian asks people to drop their best bars and...while we haven't discovered the next rap superstar just yet....we're sure it's just a matter of time.

Dirty Laundry

We approach total strangers in laundromats and ask them to share with us a secret, aka their dirty laundry, that they've never told anyone before. Some of the revelations are shocking and hilarious.

The Karen Chronicles

Scathing reviews of mostly 5-star establishments. We've all met that Karen (or Darren for dudes) that NOTHING is good enough for. The complaints are hilarious and pathetic all at the same time.

Missed Connection Inspection

We troll the depths of Craigslist for the weirdest posts of people yearning for love. Every single week we are blown away by people shooting their shot in the most absurd ways.

Cover Your Ears

Popular songs, but you'd never recognize them. These covers that people perform and upload to the internet are truly unique gems. Many of them only have a handful of views, others have a delightfully unique spin on an old classic, and none can be missed.

Beer For Breakfast

Each Friday morning, we crack open a delicious craft beer to celebrate the weekend arriving. 13 years running, and we are still discovering great new brews each week thanks to Mahoney's unparalleled passion for the hops.

The Bloop Reel

Each week we put together a showcase of some of our not so fine moments from the week where we are bumbling and stumbling all over ourselves as we try to complete simple sentences. It's a like the blooper reel at the end of a hit movie, except there's no hit movie.

Are You Smarter Than A Community College Dropout

Mahoney famously dropped out of 3 different community colleges, but that doesn't stop him from being the smartest person in the room. And he's willing to prove it in the ultimate quiz game. Every week he's challenged by Audrey or a listener to put his questionable knowledge to the test.





About the **HOST**

Dave Farra

Dave is the voice of reason on the show. He's married with three kids and is doing his best to stay as young as possible. Dave likes to think that he has it all together, but like most of us, he doesn't. When he's not on the air, you can find Dave hosting and producing content for AXS TV, VSiN, The World Poker Tour and Tuff-N-Uff MMA on beIN Sports Network.





About the **HOST**

Jason Mahoney

Mahoney is the show's wild card and over-reactor. He always speaks his mind about any subject no matter how much or how LITTLE he knows about it. His opinions are regularly as big and outlandish as his personality. Unlike Dave, Mahoney is doing his absolute best to be as old and comfortable as possible. He and his wife are Disney Cruise fanatics and his ultimate dream is moving into a retirement community before the age of 55.





About the **HOST**

Audrey Drake

Audrey is the the voice of compassion on the show. She brings an optimistic and positive perspective that balances out every conversation. A newlywed, Audrey loves spending quality time with her husband and Blu, her adorable Yorkie.

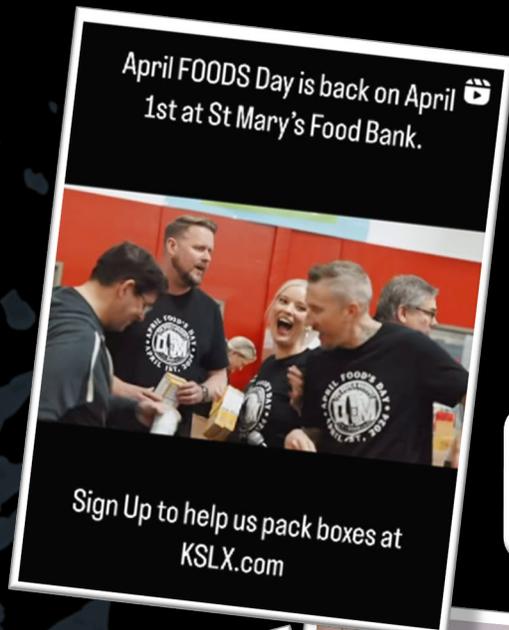




Working in the Community...

The **DAM** family loves to give back to the community supporting Veterans, Filling Local Food Banks, Providing Funds for Student Lunches, and much more...

Let the **DAM** family help support your station's charitable pursuits!



daveandmahoney Thank you to everyone who helped us raise money for socks for Veterans and the youth here in the Valley! Special thanks to our sponsors @lernerandrowe for their incredible support to help our community. #Socktober

daveandmahoney 2w
An afternoon of service for those most in need in Arizona. Get all the details and join us for a fun couple of hours of giving back at KSLX.com #az #phx #morningshow #radio #community

daveandmahoney 4 Corners Food Drive is back this month. Time to help feed hungry kids in our community through our amazing partners at 3 Square. Let's do this 🙌



COMMUNITY REACH



daveandmahoney What an incredible April food's day at St. Mary's Food Bank! Thanks to our amazing volunteers and generous sponsors, we packed thousands of meals for families in need. Your kindness and support truly make a difference! See you next year!



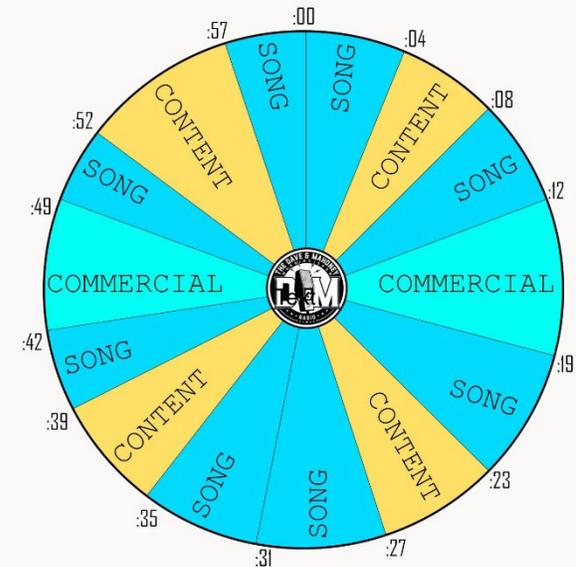


SHOW CLOCK



**LISTEN TO A
SHOW DEMO**

WATCH VIDEO: <https://vimeo.com/390569292>



Show Details:

*The Dave and Mahoney
Morning Show*

AVAILS:

Network Spots: 5:00 minutes

Local Spots: 9:00 minutes

SHOW INFO

Available exclusively via
Delivered via **Mr. Master**

(AIM, Media Shooter)

818-879-8349

support@mrmaster.com

Compass Media Networks

914-600-5099



THE DAVE & MAHONEY SHOW

ENDORSEMENT TALENT

DAVE FARRA, JASON MAHONEY, & AUDREY DRAKE

The Dave & Mahoney Morning Show, Live Mornings 6a-10a, Phoenix, AZ



ABOUT THE DAVE & MAHONEY MORNING SHOW

Evolving as Las Vegas radio staples for over 16 years, The Dave and Mahoney Morning Show, now based at Hubbard Radio's Top-Rated KSLX FM Phoenix, take a deep dive into life's least important issues each morning with a chemistry and perspective like none other. Dave, Jason, Audrey, and Producer Chris roll out hilarious and engaging features like "Are You Smarter Than A Community College Dropout", "The Rock And Roll Ruh Roh", "Beer For Breakfast," and many more, making The Dave & Mahoney Show a favorite morning routine for listeners from coast to coast!

*** RANKED #4 IN BARRETT MEDIA'S TOP 20 ALT ROCK SHOWS OF 2025 ***

KEY SHOW SEGMENTS & HIGHLIGHTS

- » **Rap It Up** - Everyone is a freestyle rapper after a few drinks
- » **The Karen Chronicles** - Scathing reviews of mostly 5-star establishments
- » **Missed Connection Inspection** - We troll the depths of social media or the weirdest posts of people yearning for love.
- » **Cover Your Ears** - Popular songs, but you'd never recognize them
- » **Beer For Breakfast** - Each Friday morning, we crack open a delicious craft beer to celebrate the weekend arriving. 13 years running
- » **The Bloopers Reel** - Each week we put together a showcase of some of our not so fine moments from the week where we are bumbling and stumbling all over ourselves
- » **Are You Smarter Than A Community College Dropout** - Mahoney famously dropped out of 3 different community colleges, but that doesn't stop him from being the smartest person in the room. And he's willing to prove it in the ultimate quiz game. Every week he's challenged by Audrey or a listener to put his questionable knowledge to the test

REACH

NATIONAL RADIO SHOW // ADULTS 18-54 // ROCK FORMAT // LIVE WEEKDAYS & "BEST OF" WEEKEND SHOW // SOCIAL MEDIA : 14K INSTAGRAM // 77K FACEBOOK // ON-DEMAND PODCAST // STRONG PHILANTHROPIC SHOW WITH MANY CHARITABLE EVENTS ANNUALLY

SPONSORSHIP ACTIVATION OVERVIEW

- » "Voiced" :60 sec spots by DAVE FARRA, JASON MAHONEY, AUDREY DRAKE
- » "Voiced" :60 sec by their Daily on-demand PODCAST M-F (NO CHARGE)
- » Special Market Sponsorships, Visits, Charitable Community Outreach, Live Events, and Social Media Product Activations

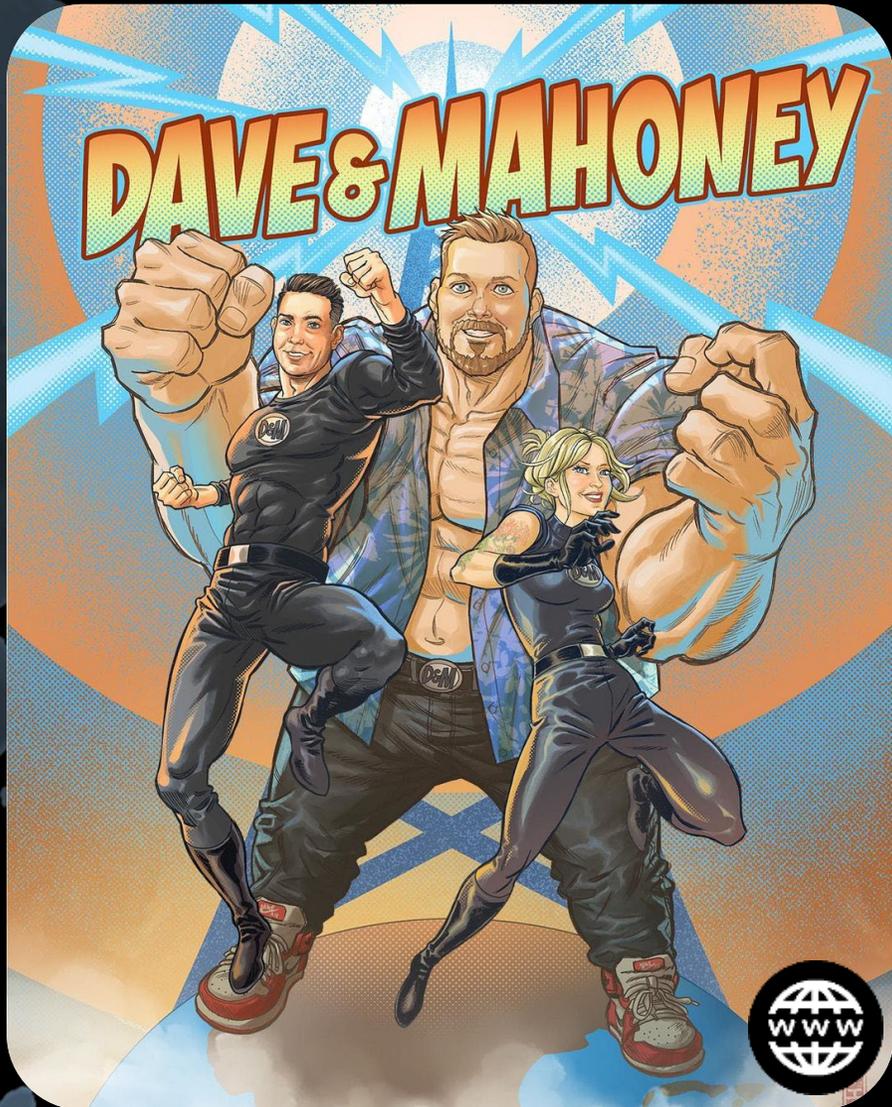
MON-FRI
6A-10A

55
MARKETS

FORMATS:
ROCK

RANK #4 TOP 20 ALT ROCK
SHOWS OF 2025





**CALL FOR
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