



Mornings
5am-10am



The ANNA & RAVEN *Show*

BRINGING LAUGHTER AND GENUINE CONVERSATION TO YOUR MARKET!



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ABOUT THE SHOW



The **ANNA & RAVEN** Show

Anna is a frenzied mother of two girls. She loves Zumba — and secretly Outback Steakhouse. She wishes she could spend every night dancing to late '90s hip-hop but instead is up with her one-year-old.

Raven is a married forty-something with way too many pets for his house. Sure, he can fix stuff but didn't he break it to begin with? He would much rather sit on his couch and watch eight hours of WW2 documentaries but it seems that there are always errands to run and chores to do.

**Together, they are broadcasting
The Anna & Raven Show
weekday mornings from 5:00 am.**

The show guides you through the wild world of parenting, relationships and pop culture as you drive into work. “**Couples Court**” happens daily at 7:40am, where a couple present their problems and you get to decide who's right. We know you have opinions!

“**Can't Beat Raven**,” at 8:10am, hooks you up with a prize if you know more trivia than he does. “**That's All I Need to Know About You**,” at 6:10am, are quick judgements on people we run into during everyday life.

The Anna & Raven Show will make you laugh, give you something to talk about when you get to work and, hopefully, make your mornings a bit better.

SHOW Segments

The **ANNA & RAVEN** Show



Theme

Laughter, Fun, and Light

Demo

Male-Female duo, already on Star 99.9FM in CT and WALK 97.5FM Long Island with great ratings success - Core Demo: W18-42

Topics

Conversation focuses around relationships with significant others, kids, co-workers, and pets

Benchmark Segments

Couples Court
That's All I Need To Know About You
Can't Beat Raven



Run your own music | Fed Segments

AnnaandRaven.com

ABOUT Anna

The **ANNA & RAVEN** Show



Anna Zap is a former real estate agent, stand-up comedian, and high school English teacher. Anna finally found her true calling, radio. She has been entertaining audiences for over a decade and partnered with co-host Jay Raven in 2015 to launch The Anna and Raven Show. Together, they've received numerous awards and accolades.

Anna is a first-generation American and is proud of her parent's Italian roots. She earned her undergraduate bachelor's degree from Pace University in New

York and her master's degree from Sacred Heart University in Connecticut. She married her college sweetheart, Paul, and they have two daughters that you can often hear on the air.

Her biggest passion, besides naps, pizza, and '90s hip-hop, is helping to raise awareness and funds for the many charities that she works with such as Make-A-Wish, the American Cancer Society, the Center for Family Justice, as well as her strong support for animal rescues.

ABOUT Raven

The **ANNA & RAVEN** Show



If you've spent any time listening to the radio over the last twenty-five years, you've probably heard Raven.

He started at nineteen and worked all hours of the day and night. Oh, and he also dealt cards in Vegas, poured concrete in Mass., and had a bit too much fun in Cancun.

Raven is married and you can hear his wife every Friday grading his husbandry for the week. He loves animals and does anything he can to help rescue dogs. He's handy around the house but also resistant to taking down the holiday lights until Memorial Day.

He remains deeply resentful of his parents for giving him a birthday so close to Christmas and ripping him out of good gifts his entire existence.

Raven also knows more about pop culture than any person should and is seldom humble about it during "Can't Beat Raven."

While he and Anna certainly argue, and sometimes even storm out of the room, Raven loves working with her and is excited to be on with his radio partner in crime.

ABOUT Connoisseur Media



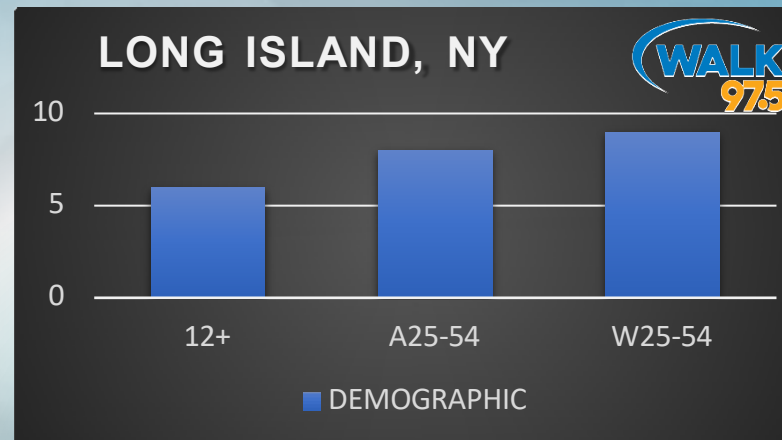
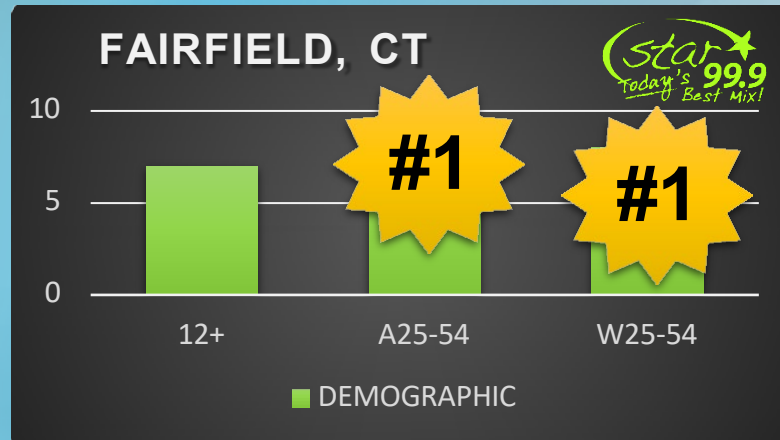
Connoisseur Media, a well-respected, independent broadcast company operated by CEO/Founder, Jeff Warshaw (NAB Board Member), has invested in **The Anna & Raven Show** brand and content.

- ✓ Proven winner with WEZN Star 99.9 FM. #1 in Metro Fairfield CT (NY DMA) with both Women 25-54 and Persons 25-54.
- ✓ Now proven in their second market, WALK-FM on Long Island. Since launching in January 2020, ratings with Women 25-54 are up 81%, ratings with Persons 25-54 are up 60%.

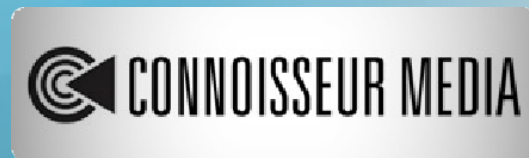


Resources & Winners

The **ANNA & RAVEN** Show



FLAGSHIP PARTNERS



Kristin Okesson
General Manager



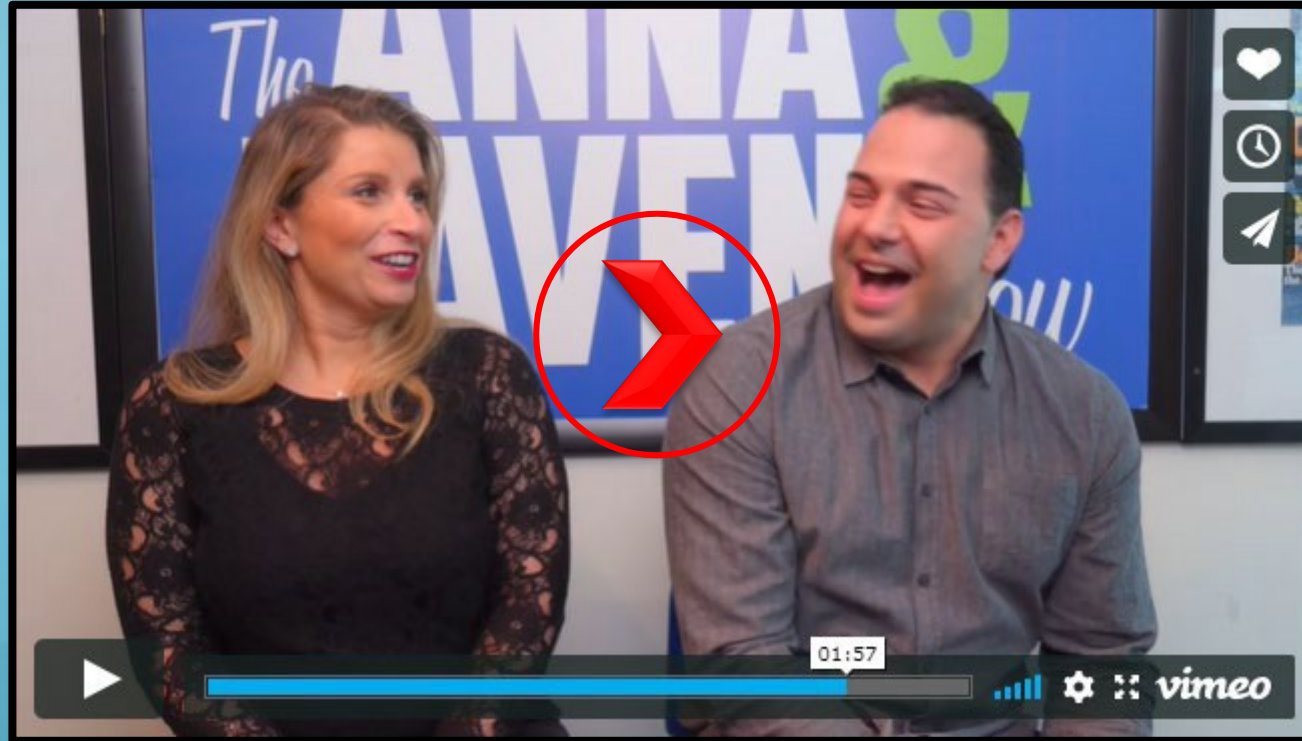
Keith Dakin
VP/Programming

Community and Social Engagement



LISTEN TO
SHOW DEMO

The **ANNA &**
RAVEN Show



34 MILLION VIEWS ON TIK-TOK

Anna & Raven are social wizards!



AnnaandRaven.com

Anna & Raven are Client-Friendly

They have had years of experience hosting events, testimonial/ endorsement reads, making client interviews part of interesting and compelling show content and imbedding products and logos into their social media videos.

They can help close business:

They can help you by making phone calls, specialized videos and social media shout-outs.

Anna and Raven are here to help you... Increase your ratings, Increase your revenue and most of all, Get RESULTS for your clients!



The **ANNA & RAVEN** Show



Checking Out The Childbirth Center at Griffin Hospital, CT

SHOW CLOCK

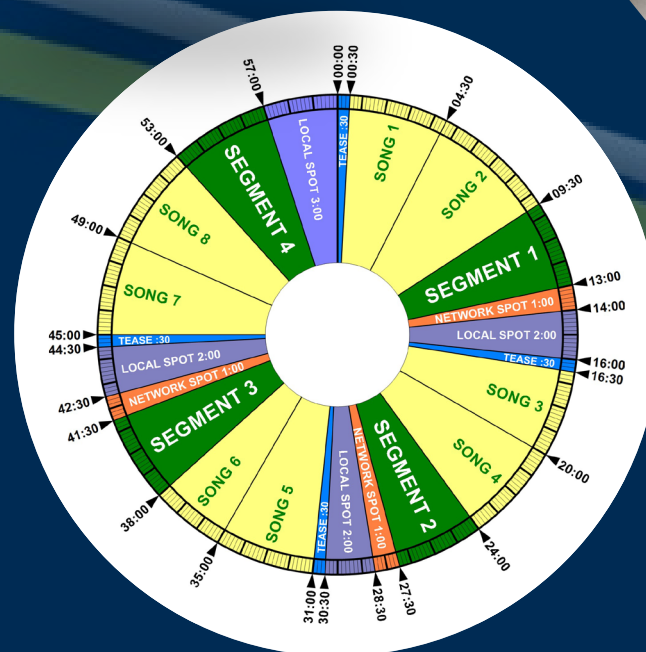


The Anna & Raven Show – Clock Details:
5 Hour Show Mon-Fri 5a-10a and Saturday 5a-10a

For Mr. Master:

40 Track Cart #
15 Net Comm Cart #
3 Promo Cart #
4 Show Segment/hr breaks 3:30-4:00 minutes
4 :30 Tease/hr
8 Song Segments 3:30/4:00 minutes
Network Spots 3:00 minutes
Local Spots 9:00 minutes

Available exclusively via Mr. Master
Technical Support: 818-879-8349
Support@mrmaster.com
Compass Media Networks
914-600-5099



The **ANNA & RAVEN** Show

AnnaandRaven.com



SHOW INFORMATION



Affiliate Information:

Nancy Abramson

Vice President, Affiliate Sales & Content

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Email



AnnaandRaven.com

The ANNA & RAVEN Show

