

THE #1 EARLY MORNING NEWS SHOW IN AMERICA!



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THIS AMERICA'S FIRST NEWS
MORNING

with **Gordon Deal**

NICOLE MURRAY & MIKE GAVIN



START YOUR DAY WITH America's First News

LIVE, IN-STUDIO, NEWS BROADCAST

MONDAY THRU FRIDAY MORNINGS, 5AM-9AM ET

THIS WEEKEND AIRS SATURDAY – 3 HOURS

- » Gordon Deal, with a respectful and compelling news-bureau cadence, delivers the day's headlines in addition to in-depth news stories and professional reporting alongside news-anchor Nicole Murray.
- » Daily News Reports and Business/Financial Analysis from experts in their field including trusted sources such as members of the U.S. Congress, White House Officials, *The Wall Street Journal*, *The New York Times*, *BankRate.com*, *The Washington Post*, *The Washington Times*, *The Washington Examiner*, *The Los Angeles Times* and more...
- » Unique stories including Mike Gavin's beyond the headlines feature "The Mike Drop" highlighting popular and almost always humorous stories that you will be talking about today. Break-out headline segments include "Three Big Things You Need to Know" and "When the Mic is Off" social media feature.
 - » Also available: *This Weekend* Special Show and *This Morning, America's First News* on-demand podcast.



THIS WEEKEND AMERICA'S FIRST NEWS
with **Gordon Deal**
NICOLE MURRAY & MIKE GAVIN
COMPASS MEDIA NETWORKS

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For more information about the show, visit [Compass Media Networks Profile Page](#)





Gordon Deal

Show Host
@GordonDeal



Gordon Deal has served as the Host and face of This Morning America's First News with Gordon Deal, since Compass Media Networks acquired the intellectual property of the program from Dow Jones in 2014. Previously, Gordon served as Host of The Wall Street Journal This Morning from 2005.

A journalist and broadcaster, Gordon has held reporter and anchor positions at some of the leading media companies (CBS Radio, Dow Jones, Viacom, Westinghouse) and radio stations (1010 WINS and 880 WCBS in New York) in America. Gordon also served as a New York City bureau chief for Metro Networks where his reports aired on WOR-AM and WABC-AM. Gordon began his career in radio as a play-by-play sports announcer for Rutgers University, his alma mater. He also finds time to work as the Public Address announcer for New York Giants football and formerly Army football. His hobbies include fishing, whitewater rafting, and coaching soccer. He lives with his wife Kelly and their two children in central New Jersey.

Nicole Murray

News Anchor

Nicole Murray serves as News Anchor for *This Morning, America's First News*, and Anchor for *Your Money Now Reports*. Nicole is a journalist and broadcaster, having most recently worked for Audacy in Philadelphia and Townsquare Media. While at Townsquare Media, Nicole served as national host for *PopCrush Nights*.

LINKING MAIN STREET TO WALL STREET

**YOUR
MONEY
NOW**

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COMPASS
PHILADELPHIA



Mike Gavin

Producer, Guest Host.
"The Mike Drop"
Contributor
@RadioGavin1

Mike Gavin has been an integral member of the *This Morning* team since 2006. During his tenure, Mike has served and continues to serve as Producer, Guest Host, and daily Contributor.



Delivery

[DOWNLOAD PROMOS](#)

Commercial Inventory

- » 9:00 Local
- » 7:00 Network
- » Local Commercials and break at 30:00 are covered with PSAs
- » Network feeds a 400Hz tone from 00:00 to :05:50
- » Hard breaks are at 30:00 and 58:50 with a :10 Station ID at 59:50
- » The remaining times are approximate.

Netcue info:

- K1** Local Start
- K3** Show Rejoin

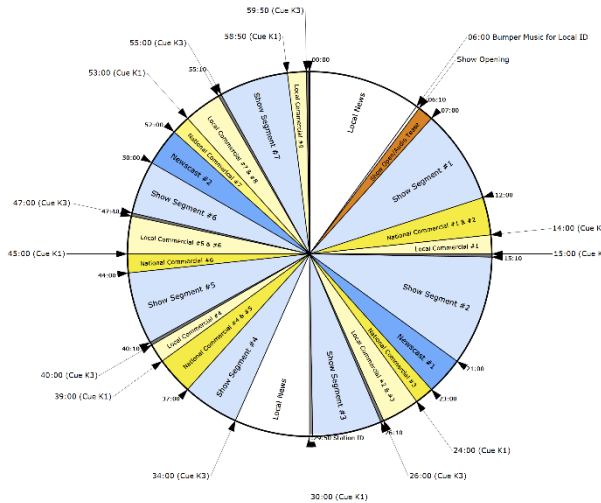
All feeds include live news updates with the latest market numbers.

Feed Times Live:

- 5AM-6AM ET and 6AM-7AM ET
- Refeed of 5AM: 7AM-8AM ET
- Refeed of 6AM: 8AM-9AM ET

WEGNER SATELLITE

- Service:** 5AM-9AM ET Live Feeds
- CMN – This Morning with Gordon Deal**



**Call Westwood One Broadcast Ops
914-908-3210**

for technical assistance or to confirm relay operations.

Show Contact Numbers:

Compass Media Affiliate Sales:
914-600-5099

Questions during Studio Hours:

609-520-5128



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Delivery Weekends

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Commercial Inventory

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- » 7:00 Network
- » Local Commercials and break at 30:00 are covered with PSAs
- » Network feeds a 400Hz tone from 00:00 to :05:50
- » Hard breaks are at 30:00 and 58:50 with a :10 Station ID at 59:50
- » The remaining times are approximate.

All feeds include live news updates with the latest market numbers.

Feed Times for Saturday:

5 A M-6AM ET
 6 A M-7AM ET
 7 A M-8AM ET
 8 A M-9AM ET

Sunday:

5AM-6AM ET
 6AM-7AM ET
 7AM-8AM ET
 8AM-9AM ET

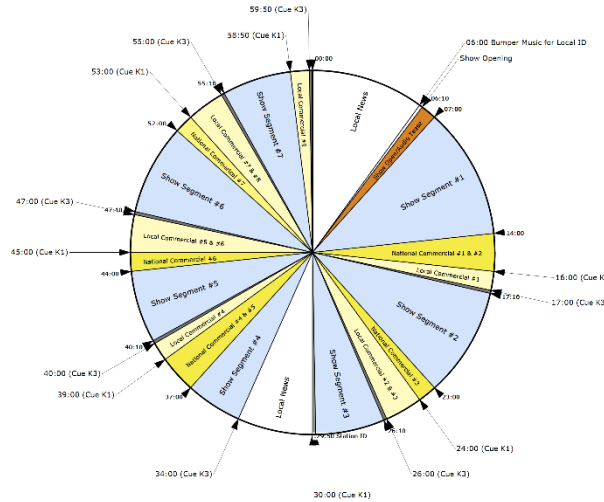
WEGNER SATELLITE

Service: 5AM-9AM ET Live Feeds

CMN – This Weekend with Gordon Deal

Netcue info:

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K3 Show Rejoin



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Affiliate Information

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Please contact us for
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